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Bulb
Aristocrats

1925

Bulb
Aristocrats

FEB 14 1925

U. S. Department of Agriculture

Dahlia Aristocrats

Catalog of

Alexander J. Herbert

Iris
Phlox
Peonies
Gladioli
Hardy Plants



Bulb
Aristocrats

Bulb
Aristocrats



J. HERBERT ALEXANDER



A Bit of News.

YOU may be interested to hear that I have purchased a new farm and moved to Middleboro. My business has increased so rapidly that my East Bridgewater place became too small. This season it was crowded beyond its capacity. In Middleboro I have a farm with ten times the acreage, on the Cape road, one mile south of the State Farm. The soil is an exceptionally good heavy loam, ideal for the production of bulbs and plants. At my new farm I have a recently constructed building that gives me an ideal shipping department. It is modern in every way, 2½ stories, with 3,800 square feet of floor space, and a cellar containing 12,800 cubic feet of storage room. This gives me better facilities for handling orders, and with my office adjoining my packing rooms I have it arranged so that orders can be handled with greatest efficiency. So you see I am better prepared than ever before to care for your orders and assure you they will receive my careful personal attention.

You are cordially invited to visit me at my new establishment and it will be a pleasure to show you around. Come and bring your friends—the more the merrier.

I assure you that I shall strive to give you the same good service in the future, as I have in the past, and that I shall give your order my prompt and careful attention.

My new farm will be known as “Dahliatown” so when you write again be sure to use,

J. HERBERT ALEXANDER,
“Dahliatown”

Middleboro, Massachusetts

January 1, 1925.



J. HERBERT ALEXANDER

Why Dahlia Aristocrats?

YOU may wonder why I term them "Dahlia Aristocrats" and perhaps would be interested to know why.

Dahlias have been my life work. I have grown up with them. They were my playthings of childhood; I learned to plant them, hoe them, harvest them, and to call them by name. By the time I had finished my education, I had commenced to love them, to see a future in them, and to become an enthusiast—yes, more than an enthusiast—a dahlia critic. The more common varieties did not have the necessary qualities. I wanted something more, better, the best there were. As a connoisseur, I found giants, aristocrats, giants among giants, and the super-aristocrats of the dahlia-world. All these I collected, and have been growing in my private garden for the past four years. Each season I have added the best new creations, and shall continue to do so.

I specialize in the newest and best dahlias, those that are abundant bloomers and have good stems. I have all the finest modern dahlias, together with the cream of older varieties, and only the cream. They will win in keenest competition, and give you considerable pleasure in your garden.

You can depend that you will receive strong healthy tubers, and that your order will receive my prompt and careful attention. Soliciting a share of your patronage, I remain

Yours for Dahlia success,

J. HERBERT ALEXANDER.



MRS. T. G. BEMISTER. (For description see page seventeen)



Dahlia Culture

There are only a few simple rules to follow in planting and growing dahlias, but these few rules should be followed.

While Dahlias will give good results in almost any location it is best, if possible, to select a good, average garden loam for your Dahlia planting. Avoid the extremes of sand and gravel on the one hand and the excessively heavy, black loam on the other, and make sure that your plot is at all times well-drained. The land can be pretty heavy if there is thorough drainage. Standing water is sure death to Dahlia plants.

As in the planting of all tuberous roots, the land should be thoroughly worked over to a depth of eight or ten inches before the tubers are set out, making sure that the earth is in a good friable condition, not lumpy and inclined to cake up. This latter condition can be remedied by an application of stable manure in the fall before planting.

For a fertilizer there is nothing better than a properly balanced commercial fertilizer. An analysis of 5% Nitrogen, 7% Phosphoric Acid and 10% Potash is approximately what you ought to use, and can be purchased at any grain and feed store. This is what I use for my own planting and have it for sale, in case you cannot find any in your locality.

Dig the hole or furrow for your Dahlias deep enough so that the tuber when planted will be six inches below the surface of the ground when covered. Place the tuber flat—not on end—and cover with a light layer of loam. On top of this throw in a couple of handfuls of fertilizer thoroughly mixed with soil taking care that no clear fertilizer comes in contact with the tuber. During mid-season another handful or two of fertilizer might be hoed in around the base of the growing plants.

Cultivate thoroughly and continuously, keeping the ground soft to a distance of three or four feet each way from the base of the growing plant—or even a greater distance if possible. If the season is particularly dry give the plants a good liberal watering once a week. Watering or sprinkling daily should be avoided.

The Care and Storage of the Tubers

Perhaps the thing that is the source of most trouble to amateurs is the care and storage of the tubers during the winter months, although under the proper conditions there should be no trouble about it.

It is safest and best to divide the clumps just after they are dug because they cut easier and will keep better. The disadvantage lies in the fact that it is more or less difficult to locate the eyes, but a little experience will overcome this.

Any good vegetable cellar will be found all right for Dahlias. The temperature should be kept about forty to forty-five degrees so the tubers will not sprout. It should not be too dry and there should be some ventilation. If there is artificial heat in the cellar, a portion can be partitioned off but the partition should be tight enough to prevent heat and dryness from getting to the tubers.

After cutting, put the tubers in boxes; ordinarily no covering of any kind is necessary. They will keep all right if the humidity and temperature are right, and this can be ascertained by frequent examination of the tubers. If they show signs of drying up, cover the boxes with a layer of paper, but do not make them air-tight.

A good deal of trouble can be avoided if the tubers are examined frequently to find out how they are keeping and then making any adjustments in conditions that seem to be necessary. Too many people have the habit of tucking the tubers away in some corner of the cellar and promptly forgetting them until planting time comes in the spring.



Classification of Dahlias

As adopted by the American Dahlia Society

The Dahlia belongs to the family Compositae (or Carduaceae, as the family is now sometimes known) and is a close relative of our native species of *Coreopsis* and *Bidens* ("beggarticks") and our cultivated *Cosmos*. What we commonly call the flower is botanically, as also in the sun-flower, a flower-cluster or head, made up of numerous closely aggregated flowers, which are often of two or more kinds. In the so-called Single Dahlias, a few outer flowers of the cluster have broad, flat conspicuous expanded corollas or rays (popularly but not botanically the "petals," while the inner or disc flowers, including most of the flowers of the cluster, have small inconspicuous tubular corollas.

Growers and exhibitors of Dahlias recognize several different classes or groups of Dahlias, based on the form and other characters of the "flower" or head. The extremes in form are very pronounced, and it is usually easy to say into which class a flower is to be placed; but here, as elsewhere in nature, and more especially where nature has been interfered with by man, the lines of separation are not always hard and fast, and it sometimes happens that a variety may be found classified under two and sometimes three different headings in catalogs of different dealers. The names and their applications as recently defined by the American Dahlia Society follow:—

SINGLE DAHLIAS. Open-centered flowers, small to very large, with 8 to 12 floral rays (petals) more or less in one circle, margins often decurved or revolute (turned down or backward). There are no distinctions as to colors. This class embraces the large Century type as well as the small English varieties. They resemble the *Cosmos*.

COLLARETTE DAHLIAS. Of the single type, with not more than 9 large floral rays; but with a circle of smaller, narrower, usually different colored rays, standing at the base or in front of the larger rays and forming a sort of collar between them and the open center.

DUPLEX DAHLIAS. Semi-double flowers; center almost exposed on opening of bud, rays more than twelve, in more than one circle, long and flat, or broad and rounded, not noticeably twisted or curled. Many Dahlias previously classed as Peony-flowered belong here.

PEONY-FLOWERED DAHLIAS. Flowers are Semi-double, having two, three or more rows of broad, flat, loosely arranged rays or petals, surrounding an open center, which is usually a conspicuous golden yellow. The inner floral rays being either curled or twisted, the outer rays either flat, or more or less irregular. Sometimes the rays are pointed, occasionally they curl and twist over the center.

DECORATIVE DAHLIAS. Double flowers, full to the center, early in the season at least flat rather than ball-shaped, with broad, flat, somewhat loosely arranged floral rays with broad points or rounded tips which are straight or decurved (turned down or back) not incurved, and with margins revolute, if rolled at all.

BALL SHAPED, DOUBLE DAHLIAS. Full to the center.

(A) **SHOW TYPE.** Flowers globular or ball shaped rather than broad or flat, full to the center, showing regular spiral arrangement of florets, with floral rays or petals more or less quilled or with their margins involute (rolled forward or inward) and rounded tip. (Dahlias of this type with flowers spotted, variegated or parti-colored, were formerly classed as *Fancy*; a group no longer recognized.)

(B) **HYBRID SHOW.** Flowers fully double, broadly hemispherical to flatly globular in form, loosely built so spiral arrangement of florets is not immediately evident; floral rays broad, heavy, cupped or quilled, with rounded tips and more or less involute margins. Verging towards the Decorative Class and sometimes found classed with the Decoratives.

(C) **POMPON TYPE.** Same shape and form as A and B, but flowers must be under two inches in diameter.

CACTUS DAHLIAS. Double flowers.

(A) **TRUE FLUTED TYPE.** Flowers fully double, floral rays or petals long, narrow, incurved or twisted, with sharp, divided or fluted points and with margins revolute (rolled backward or outward) forming the outer florets, a more or less perfect tube for more than half the length of the ray or petal.

(B) **HYBRID CACTUS.** Flowers fully double, floral rays (petals) short as compared with previous type; broad, flat, recurved or twisted, not sharply pointed except when tips are divided (staghorn) margins only slightly revolute, and tubes of outer florets, if any less than half the length of the ray or petal. This type intergrades with the Decorative and Peony-flowered classes.



J. HERBERT ALEXANDER

Dahlias.

Strong Field-grown Tubers

A. C. Lawrence. (Fifield). This Hybrid Cactus has been exhibited as "A. C. L." and is one of very good quality. To my knowledge it is the very finest of its color for exhibition purposes, being a giant in size, and one that retains its color well. The flower is exceptionally well built, being broad and of unusually good depth. The color is a very dainty shade of shell pink. \$2.00 each.

A. D. Livoni. Also known as "Ethel Vick." The favorite old-time quilled shell-pink. 25 cents each.

Advance. (Keynes). Bright fiery scarlet, slight blending of yellow at base of petals. A Cactus having a very large flower. The largest and best at this price on the market. 50 cents each.

Aibonita. A giant orchid pink; Decorative Dahlia, flowers produced on long stiff stems. \$1.00 each.

Alfred Vasey. A Hybrid Cactus of reddish apricot or a bright pinkish apricot shade. Flowers are small, but produced very abundantly. 50 cents each.

Alta Powell. (Alexander). A very attractive Peony-flowered Dahlia of rich carmine-red blending to gold and yellow. Very abundant bloomer. \$1.00 each.

Ambassador. (Broomall). The floral sensation of Los Angeles; the color is soft yellow buff, shaded salmon-pink; flowers of pleasing form and enormous size. \$4.00 each.

Amun Ra. (Seal). "The Sun God." This new creation has the record of winning first prize for three consecutive years on the Pacific Coast. A gigantic flower of a blending of copper and orange, gold tinted; also described as a reddish bronze. \$2.00 each.

Attraction. (Hornsveld). A giant lavender-pink Hybrid Cactus, that is always desirable. Very long stiff stems. \$1.00 each.

Bashful Giant, The. (Marean). One of the largest flowering dahlias in existence. Its gigantic blooms are excellent for exhibition, not only on account of its great size, but for its beautiful color, an exquisite apricot with golden shadings. \$3.00 each.

Beatrice Slocombe. (Slocombe). (See illustration on front cover.) A very well built flower of large size. It is an early, continuous and abundant bloomer, which makes it an ideal garden variety, and one that I can highly recommend. The combination of colors is very attractive, being a very rich carmine red, blending to old gold and yellow, each petal tipped gold. A most unique and attractive color combination, and one sure to please. \$2.00 each.

Belle of Springfield. The smallest Dahlia grown. A very tiny dahlia much desired for button-hole bouquets. In color, a very beautiful crimson red. 50 cents each.

Ben Wilson. (Murphy). A grand Decorative variety of very large size, that produces its flowers on excellent stems. In color, an orange-red, tipped yellow. Exceptionally fine for exhibition. Will grow 8 to 9 inch flowers. \$1.00 each.

Bertha Bailey. (Alexander). A "Geisha-like" Peony-flowered dahlia with long petals; in color a blending of scarlet-red and golden-yellow. 50 cents each.

Bertha Horne. (Vavra). A large free-flowering Hybrid Cactus dahlia from California. This variety has been thoroughly tried out both in the East and West, and all reports indicate it is a coming cut-flower dahlia. Deep orange yellow tinted with apricot. \$1.00 each.

Bertha Jost. (Jost). A very handsome Decorative Dahlia of large size. Base deep sulphur, outer petals blended with peach pink, the center tinted with burnt orange. Long stiff stems. \$7.50 each.

Bertha McAteer Diehl. (Alexander). A very good cut-flower variety of good size, producing its flowers erect on very strong wiry stems. In color, a soft canary yellow, A very desirable Decorative dahlia. 50 cents each.

Bertha Story. (Story). (See illustration below.) An exceptionally fine Decorative Dahlia that is worthy of being highly recommended. The flower is very large, of a beautiful rose-pink. Occasionally white petals appear, adding to its attractiveness. It produces giant flowers on long graceful stems, often two feet long. A very desirable cut-flower and garden variety; and equally good for exhibition purposes. \$1.00 each.



Bertha Story

best of its color. Flowers are of large size and produced on long stems that are very strong and wiry. The general impression is a beautiful orchid shade with a blending of white in the center. It is also described as rose-lilac, and lavender-pink. One of the most satisfactory garden varieties. 50 cents each.

Billie Burke (See illustration on page 9.) A very early flowering Hybrid Cactus. Blooms of large size, produced on very long stems, making it a desirable cut-flower and garden variety. In color, a bright sulphur yellow with tips and reverse of petals tinted lavender. Petals long and gracefully twisted. \$1.00 each.

Bonnie Brae. (Broomall). Cream shaded blush-pink, one of the finest. The flowers are of true Decorative type, and immense in size. An exceptionally good exhibition variety, but not suitable for cutting, as its enormous flowers are apt to be too heavy for the stems. \$1.00 each.

Bradford. (Murphy). A giant scarlet-red Decorative that is very desirable for exhibition purposes. Good bloomer and good stems. \$1.00 each.

California Enchantress. (Bessie Boston). A Hybrid Cactus Dahlia of great substance. Its flowers are of large size, and produced on very strong stems of wiry stiffness. In color, it is a delightful shade of rose-pink, with slight blending of white, making it very beautiful. With three admirable qualities: size, erect stems and abundant blooms, it is a splendid dahlia. \$1.00 each.

California Gold. (Michael). See "Paul Michael." \$2.00 each.

California Superba. (Wintjen-Bessie Boston). This flower is irresistible. California growers praise it extravagantly, as it grows there to perfection, and produces 10 inch flowers. Considered the largest light pink Decorative Dahlia ever produced. \$4.00 each.



J. HERBERT ALEXANDER

Cambria. (Stredwick). One of the finest Decorative Dahlias yet introduced, unusually large perfectly formed flowers, exceptionally free flowering, and carried on very long, stiff, erect stems. In color, an exquisite soft rose-pink, shading to a more delicate pink at the center. The finest pink shade to my knowledge. \$1.50 each.

Carmencita. (Bessie-Boston). A very attractive Decorative variety of golden yellow striped and splashed red. This is a dwarf grower and forms a compact bush, which is a mass of blooms all season. \$1.00 each.

Chief Justice Aiken. (Alexander). One of the finest Hybrid Cactus Dahlias, and a seedling of my own production that it is a pleasure to introduce. Flowers are of gigantic size, and produced on very long stems. It is named expressly for and with permission of Chief Justice John Adams Aiken of Boston and Greenfield, Mass., who was a great admirer of exclusive dahlias. The blending of colors is of the favorite autumn shades: cinnamon apricot overlaid old-rose. \$1.00 each.

Chieftain. (Slocombe). One of the very best two colored Decoratives, buff, striped and splashed crimson. Some plants produce solid crimson flowers. Whether variegated or solid crimson it is a beautiful dahlia, of large size. Its flowers are produced on very long stiff stems, making it suitable for cutting. An ideal garden or exhibition variety. 50 cents each.

Cinderella. (Bessie Boston.) A new Hybrid Cactus Dahlia from California. In color pale salmon or fawn pink shading to tan at the center. \$7.50 each.

City of Lawrence. (Reed). Unquestionably the finest golden yellow Hybrid Cactus dahlia that I have seen. Long stems produce its gigantic flowers abundantly. \$10.00 each.

Cleopatra. (Marean). Pale yellow with reddish or tangerine reverse. Very large Peony-flowered Dahlia. \$1.00 each.

Colossal Peace. (Maytrott). One of the earliest to bloom of the Hybrid Cactus type. The plants are tall and sturdy growers, producing large flowers on good stems. In color, a dainty La France pink blending to white at tips. This variety is a more delicate pink than "California Enchantress" both being sufficiently distinct to be desirable. Late in the season, many blooms show that beautiful golden yellow center, so characteristic of the Peony-flowered type. \$1.00 each.

Comet. Soft lavender-pink pencilled and dotted deep crimson. Free-flowering Cactus Dahlia. 50 cents each.

Countess of Lonsdale. One of the older favorites that for years was the most popular dahlia. To-day it is in much demand, because of its long stiff stems, and ability to bloom. This dahlia is one of the most abundant flowering I have ever grown and I highly recommend it. Salmon-red or cinnamon-red. One of the most beautiful of the autumn shades. 50 cents each.

Crepuscle. (Burrell). A Cactus of golden orange with brighter orange center. Strong sturdy grower and good bloomer. 50 cents each.

Cynthia. (Merchant). A new Hybrid Cactus dahlia that is very similar to the well known "Elsie Oliver". Flowers of large size, and as near as I can describe it, a salmony-pink blending to pale yellow overlaid buff and apricot. \$1.00 each.

Daddy Butler. (Bessie Boston). This is one of the finest Hybrid Cactus Dahlias I have grown, and one I highly recommend. It is of very beautiful formation, the many petals being effectively rolled and twisted, showing the reverse of the petals at the tips. The color is of the American Beauty rose shades or rosy carmine, with the reverse of the petals showing at the tips, which are lighter, giving at first the impression of a white tip. Very abundant bloomer, and long stiff stems. \$3.00 each.

Eight

ORDER SHEET



J. HERBERT ALEXANDER

Dahliatown, Middleboro, Mass.



Amount Enclosed, \$ _____ Date _____ 192
(State whether check, money order, stamps or cash)

Name—Mr., Mrs. or Miss _____
(Please Prefix) (Print or write plainly)

Street or R. F. D. _____

Post Office _____ State _____

Express Office _____ Your Gardner's Name _____

[DELIVERY CHARGES] GUARANTEE. I guarantee every bulb, root and plant to be absolutely true to name and to
FREE reach its destination safely in good growing condition.

Suggestions for Your Garden	Quantity	Article	Price
Astilbe			
Bleeding Heart			
Buttercup			
Canterbury Bells			
Cerastium			
Clove Pinks			
Columbine			
Corn Flower			
Dahlia			
Delphinium			
Day Lily			
Dianthus			
Dropwort			
Foxglove			
Gladiolus			
Helichrysum			
Hibiscus			
Hollyhock			
Iris			
Iceland Poppy			
Larkspur			
Lily of the Valley			
Mallow			
Moss Pink			
Oriental Poppy			
Peony			
Phlox			
Platacodon			
Ranunculus			
Spiraea			
Sweet William			
Sedum			
Sempervivum			
Sea Lavender			
Violet			

FLOWER SEEDS

Ageratum Mexicanum	10	Evening Glory	10	Pinks, Choice Mixed	10
Aster, Tall Mixed Varieties	5	Forget-Me-Not	10	Poppy, Mixed Varieties	5
Aster, Dwarf Mixed Varieties	5	Four O'Clock, Mixed colors	5	Portulaca, Extra Double	10
Aster, New Branching, Mixed	10	Gaillardia, New Double	10	Ricinus, Sanguineus	5
Aster, Branching Comet	10	Globe Amaranth	10	Salpiglossis, Choice Mixed	10
Aster, King, Mixed	10	Godetia, Finest Double	10	Salvia	10
Aster, Branching, White	10	Hollyhock, Finest Double	10	Scarlet Flax	5
Balsam, Camellia Fld.	10	Hyacinth Bean	10	Snapdragon, Single Mixed	10
Bachelor's Button, Mixed	5	Larkspur, Double Branching	10	Stock, German Ten Weeks	10
Brachycome	5	Love in a Mist, Nigella	10	Sunflower, Finest Double	5
California Poppy, Mixed	10	Marigold, French, Dwarf	5	Sweet Alyssum	5
Calendula, Mixed	10	Marigold, African, Tall	5	Sweet Peas, Mixed Colors	5
Calliopsis, Mixed	10	Mignonette, Large Flowering	5	Sweet Peas, Spencer's	10
Carnation, Marguerite	10	Morning Glory, Mixed Colors	5	Sweet Sultan, Mixed Colors	10
Carnation, Choice Mixed	20	Morning Glory, Royal Jap	10	Sweet William, Fine Mixed	10
Candytuft, Mixed Colors	10	Mourning Bride, Dwarf Dbl.	10	Thunbergia, Mixed Varieties	10
Candytuft, White	10	Nasturtium, Tall	5	Verbena, Choice Mixed	10
Canterbury Bells, Single	10	Nasturtium, Dwarf	5	Zinnia, Double Mixed	10
Chrysanthemum, Annual	10	Nemophila, Mixed Varieties	10		
Cockscombe, Fine Mixed	10	Nicotiana, Mixed	10	Sweet Peas Named Varieties	
Cosmos, Mixed	10	Pansy, Choice Mixed	10	Brilliant Blue	5
Cypress Vine, Mixed Colors	10	Pansy, Finest Show or Fancy	20	Dorothy Eckford, White	5
Datura, Mixed	5	Petunia, Veined and Mottled	10	Janet Scott, Pink	5
Double Daisy	10	Petunia, Fancy Hybrids	20	King Edward VII, Crimson	5
Evening Primrose	10	Phlox Drummondii, Mixed	10	Lady G. Hamilton, Lavender	5
Everlastings, Mixed	10	Phlox, Star of Quedlinburg	10	Black Knight, Maroon	5

INFORMATION

Time of Shipment. I shall start making shipments on the first of March and your order will be sent as soon after that date as possible. If you desire an earlier shipment or a shipment on any given date please mention the fact in your order and I shall make every effort to meet your wishes.

Substitutions. Every bulb or plant is sent out labeled absolutely true to name but sometimes a customer will call for a variety that is out of stock when a variety of a higher grade and higher price would be just as acceptable. In a case of this kind I take the liberty of sending the higher priced variety properly labeled with no additional charge, rather than delay shipment of the order. If you desire the precise varieties you call for and do not want anything else, I would ask that you please make mention of it when ordering.

Transportation Free. There will be no charge whatever for packing or transportation, the order being shipped by either parcel post or express, whichever is the cheapest and best.

Guarantee. Every bulb, root and plant sent out is absolutely guaranteed to be as represented and to reach its destination in good growing condition. This guarantee covers a replacement of the stock or a refunding of the purchase price but in no case shall I be held responsible for an amount in excess of the price paid. Any complaint of whatever nature will have my prompt and cheerful attention and I shall only be too glad of the opportunity of making proper adjustment.

NEPONSET WATERPROOF PAPER FLOWER POTS.



NEPONSET Waterproof Paper Flower Pots are made from a tough, lasting and thoroughly waterproof paper.

The pots may be used over and over again for transplanting and similar uses.

In fact, the pots can be used in every way that earthenware pots can be used.

Ideal for transplanting and shipping potted plants and for rooting or shipping strawberry, tomato and cabbage plants.

	doz.	per 100	per 1000		doz.	per 100	per 1000
2¼ in. Pots	.10	.50	\$4.50	4 in. Pots	.25	1.30	\$11.50
2½ in. Pots	.13	.60	5.00	5 in. Pots	.30	2.00	17.75
3 in. Pots	.18	.80	6.75	6 in. Pots	.50	2.75	21.75
3½ in. Pots	.20	1.00	9.00				

WIRED DAHLIA LABELS, 3½ in.

These labels, 3½ in. long and ⅝ of an in wide are just the right size for the writing of the name of the dahlia, and are invaluable for use when storing your dahlias for the winter, and for use on the stake when the stock is growing. They are suitable for all kinds of plants and bulbs. The painted labels and the plain labels are identical with each other except the use of the smooth, white paint upon one side provides an ideal surface for writing.

The iron wire is stiffer and stronger than the copper and can be more easily pushed through the tuber. I recommend the use of the painted iron wire labels as being the best for all purposes.

Plain, Iron wire,	.35 per 100	\$2.00 per 1000	Painted, Iron wire,	.50 per 100	\$2.50 per 1000
Plain, Copper wire,	.50 per 100	\$2.50 per 1000	Painted, Copper wire,	.75 per 100	\$3.00 per 1000

INDESTRUCTABLE ALL-STEEL TROWEL.



This is the strongest and most durable trowel I have ever seen; practically indestructible. Made all in one piece of hardened steel it is eleven and one-half inches long with a blue painted round handle that can be gripped strongly and firmly in the hand. A tool that is just right in every way for the purposes for which it is intended. Sent post-paid for 50c.

DAHLIA CUTTING KNIVES.

In the cutting or dividing of Dahlia roots a knife of the proper size and shape will be found a very handy article. I am offering two such knives of the same shape but of different sizes. The smaller is 6 inches long with a 2 inch blade and the larger is 6¾ in. long with a 2¼ in. blade. The blades end in a curved hook, the point of which can penetrate the closest Dahlia clump.

These blades are made of the finest tool steel securely riveted in the handle, ground sharp and hand honed. Oval taper rubberoid handles with nickled-plated closed ferrules makes the knife not only neat in appearance but able to withstand the hardest usage. Just the thing for the lady in the kitchen. Sent post-paid, small size 60c. Large size 75c.



Darlene. (Alexander). (See illustration on page 21). An exquisite shade of live shell-pink with a dainty blending of white at center. The finest cut-flower dahlia to date, and unquestionably the best florist's dahlia. It is a very early bloomer and flowers abundantly throughout the season. The uniformity and perfection of the flowers make it stand out above all others in its class for cut-flower purposes. One of the most satisfactory garden varieties, the plants making ideal specimens. Its flowers are produced on long stiff stems well above the foliage. I can recommend this Decorative very highly, as the best pink and white dahlia for cut-flower purposes. 50 cents each.

Delice. (Charmet). The brightest pink Decorative Dahlia in existence, and one of the very best florist's dahlias. I can highly recommend this variety. Its flowers are of good size and produced on very long stems well above the foliage. One of the best known commercial varieties on the market, and probably the best known cut-flower variety in the dahlia-world. In color, a charming bright rose-pink, suffused with lavender-pink. 35 cents each.

D. M. Moore. (Wilmore). Rich velvety deep maroon, nearly black. Hybrid Show. 50 cents each.

Dr. Peary. (Hornsveld). A very large rich velvety maroon. The best dark Peony to my knowledge. 50 cents each.

Dreer's White. (Dreer.) Quilled pure white, large. 50 cents each.

Edith Slocombe. (Slocombe). A true Hybrid Cactus, with well formed flowers, that are produced on long wiry stems. In color it is a rich fuschia-garnet or purplish garnet, with velvety shading. The formation of the flower is unusual, the petals being twisted and curled, giving a very pleasing appearance. \$2.00 each.

Effective. (Hobbies). An old favorite. Bright primrose shaded amber; continuous and very abundant bloomer. This exquisite Cactus Dahlia is recommended for cut-flower and garden purposes. 50 cents each.

El Granada. (Bessie Boston). A very rare new Hybrid Cactus Dahlia of a vivid orange, the petals twist and interlace showing at the tips, the creamy white reverse. An exceptional dahlia. \$10.00 each.

Elizabeth Slocombe. (Slocombe). The largest and best of its color to my knowledge, and one I highly recommend. Its gigantic flowers are produced on exceptionally long stems that are as stiff as cane, making it a much desired exhibition variety, and equally desirable for cutting. A very strong vigorous grower making a splendid effect in the garden.

In color, a rich brilliant purplish-garnet in opening, and as the flower matures it fades to an exquisite shade of garnet. A very deep well built flower of Decorative type. \$1.00 each.

Ellen E. Kelley. (Alexander). Lemon yellow flowers produced abundantly on long stems. Duplex type. 25 cents each.



Billie Burke



J. HERBERT ALEXANDER

Elsa. (Lohrmann). (Peony-flowered). Fluffy white flowers that are very waxy and beautiful. Produced on long stems high above the foliage. Useful for cutting and garden, 50 cents each.

Elsa Bonnell. (Slocombe). A Hybrid Cactus Dahlia with very long stiff stems, and of good formation. In color a rich deep velvety maroon. Very desirable garden variety. \$1.00 each.

Elsie Oliver. (Bessie Boston). A new Hybrid Cactus Dahlia that is difficult to describe. Probably best described as a creamy pink with a shading of cream at the center. An exhibition dahlia of immense size. \$3.00 each.

Emperor. (Marean). See "The Emperor." \$3.00 each.

Fascination. A beautiful incurved English Cactus Dahlia of rose-pink with blend of white at the center. 50 cents each.

Ferna. (Alexander). Peony-flowered Dahlia. The sweetest and most beautiful shade of rose-pink imaginable. Large fluffy flowers produced early and abundantly. 50 cents each.

Frank A. Walker. (Alexander). One of the earliest in bloom, an extra fine cut-flower variety, and equally good as a garden dahlia. Flowers about the same size as "Delice." A good early variety for florists' use, blooms three weeks ahead of "Delice." Produces its flowers continuously and abundantly. In color, a very beautiful shade of lavender-pink. Recommended for florists' use. 25 cents each.

Frau Geheimrat Scheiff. (Engelhardt). An exquisite blending of apricot, orange and yellow, with reverse of petals coral red. The unopened central and twisted petals show the coral-red prominently, making a very unusual and attractive flower. It is an early bloomer, producing its large flowers on exceptionally long stiff stems well above the foliage. I consider this the best Decorative dahlia I have grown on the autumn shades, for cut-flower purposes. \$1.00 each.

Geisha. (Hornsveld). Scarlet and gold. Peony-flowered, large and very attractive. \$1.00 each.

General Miles. (Johnson). Large, light violet, striped and spotted deep purple. Hybrid Show. \$1.00 each.

George E. Bemister. (Bemister). (See illustration on page 11.) A gigantic Decorative Dahlia of bright clear lemon yellow. Long graceful curling petals are of the most attractive characteristics of this flower, making its mammoth blossom one of the most beautiful for garden and exhibition purposes. A very abundant bloomer, on long stems. 50 cents each.

George H. Mastick. (Mastick). A Hybrid Peony, with large flowers composed of many wavy petals. Early in the season its centers are full, making a perfect Hybrid Cactus, but as the season advances it shows the yellow center so characteristic of the Peony-flowered dahlias. A rich crimson-maroon, remarkably free bloomer and beautiful at all stages. \$1.00 each.

George Ireland. An exquisite Pompon dahlia of mauve-lilac. Very compact. 50 cents each.

George Walters. (Carter). A wonderful Hybrid Cactus Dahlia that I highly recommend. It is a Dahlia of gigantic size, one of the very largest and finest on the market. In color, a beautiful shade of salmon-pink artistically blending to old gold. Its flowers are perfectly formed, of very good substance, and produced on exceptionally long stems, well above the foliage. A strong sturdy grower and equally desirable for either exhibition, garden or cut-flower purposes. \$1.00 each.

George W. Gero. Hybrid Show. Soft pink. 50 cents each.

Gladys Sherwood. (Broomall). The largest pure white Hybrid Cactus Dahlia to my knowledge. Its gigantic flowers are held erect on strong stems. Excellent for exhibition purposes, and very fine in the garden. \$1.00 each.



Glory of New Haven. (Slocombe). One of the most beautiful Decorative Dahlias grown, and, in my estimation, the best on the orchid shades. An exquisite shade of pink mauve or silvery lilac. The nearest to lavender to my knowledge, in a desirable Decorative Dahlia. Its flowers are of very large size. Plants are strong and sturdy, producing their gigantic flowers with remarkable freedom on long stiff stems. \$1.00 each.

Golden Queen. (Alexander). Many would class this as a Decorative, but I think it more of a Hybrid Show. However, it is the very best yellow I have seen, and being one of my own seedlings, it is a pleasure to recommend it. In color, a clear rich golden yellow, shading to lemon-yellow. An exceptionally large dahlia, with very long stiff stems, and perfect formation. Flowers are of very good depth, and keep well after being cut. \$3.00 each.



George E. Bemister.

are of a very delicate blush, buds open creamy white changing to a soft rosy tint as they develop. Serrated or notched petals add to its beauty. Blooms produced on strong stiff stems. Does well in warm climate. 50 cents each.

Henry L. Kennedy. (Alexander). A large bright purple Peony-flowered Dahlia. Long pointed petals. Early continuous and abundant bloomer. \$1.00 each.

Hoffnung. (Englehardt). A Hybrid Cactus of German importation. In color, a bright salmon-rose, with blending of old gold. Very long stems. 50 cents each.

Jane Selby. (Bessie-Boston). Exceptionally large flowers of a delicate mauve-pink. Decorative. Great substance and good formation on strong stems well above the foliage. 50 cents each.

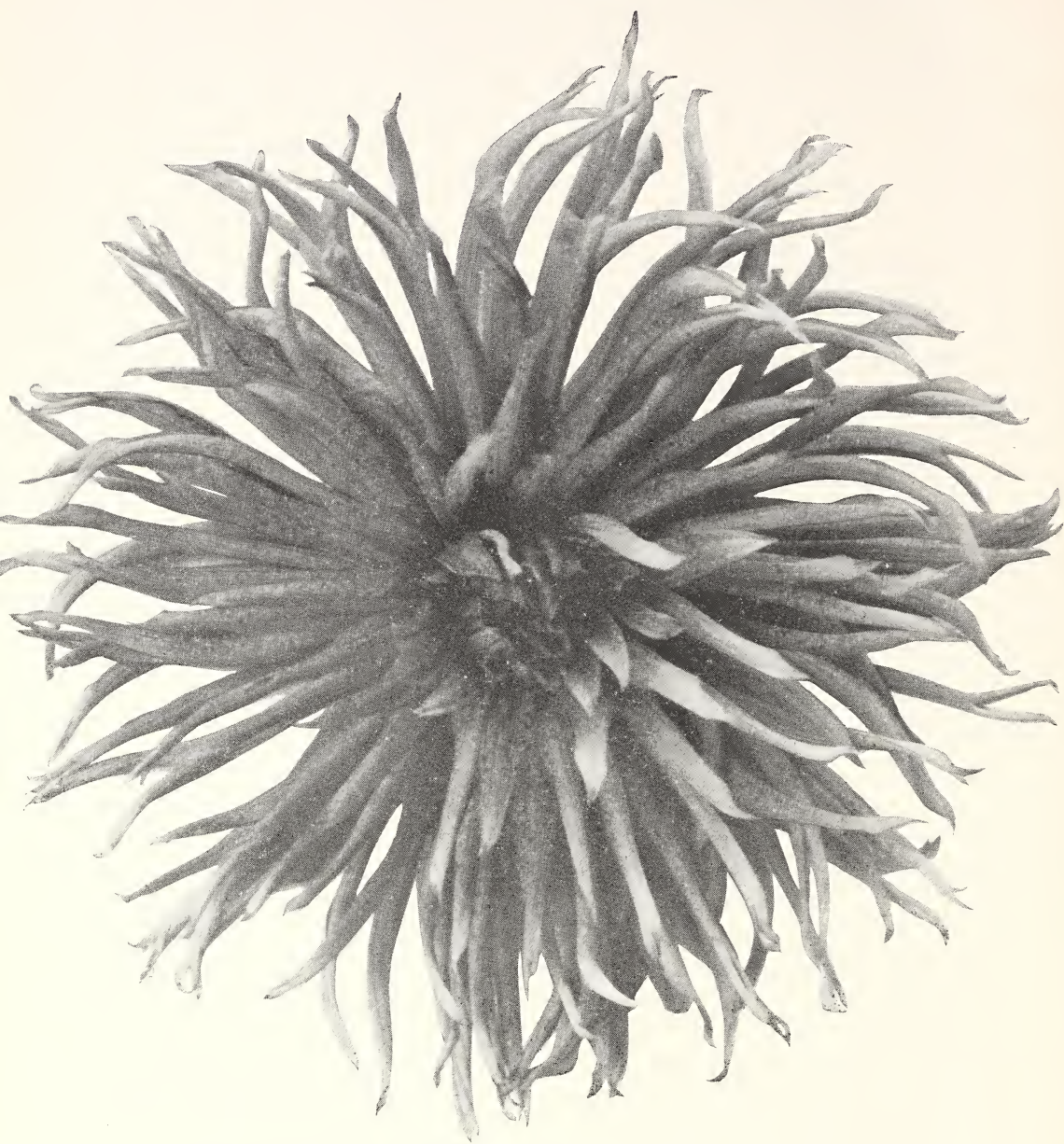
Janice Alexander. (Alexander). An exceptionally fine Decorative Dahlia for cut-flower purposes. It is a seedling from "Darlene" and "Edna Story" being an improvement over both of these good dahlias. It is larger, has remarkably long stiff stems, and is a very continuous and abundant bloomer. In color a dainty blending of pink and white that wins instant favor. \$1.00 each.

J. Herbert Alexander. (Stredwick-Alexander). (See illustration on page 12.) Considering that this Incurved Cactus Dahlia is named for me, I will be as modest as possible in describing it. This creation comes from England, and is the best of twenty seedling Cactus Dahlias selected by Mr. Stredwick, and imported a number of years ago. The

Gorgeous. (Bessie Boston). One of the most wonderful Peony-flowered Dahlias I have ever grown. It has tremendous size, great depth, stiff long stems, and will bloom freely thruout the season. The color is yellow shading to bright scarlet. \$2.00 each.

Grizzly. (Burns). The richest deep velvety maroon Decorative Dahlia yet produced. The plant is a vigorous grower, and the very large stately blooms are held high above the foliage on extra stout stems. Every grower should have this splendid Dahlia, which I can highly recommend. \$1.50 each.

Helen Durnbaugh. (Broomall). Another Hybrid Cactus from California. Its flowers



J. HERBERT ALEXANDER. (For description see page eleven)



plants have an upright pleasing style of growth, and are remarkably free flowering. The flowers are of gigantic size, the first flowers last season being almost eight inches in diameter. It continues to produce good sized flowers thruout the season. The coloring of this dahlia is remarkable, and is always a favorite where I have exhibited it. The center is a charming shade of golden yellow, exquisitely blending to clear deep salmon-pink. You will find this will prove one of the best all-round Cactus Dahlias in existence. \$5.00 each.

J. H. Jackson. (Vernon & Barnard). The very finest dark Cactus dahlia at a moderate price. A very satisfactory all-round Dahlia, one of the most prominent for garden decoration and superb as a cut-flower variety. In color, a perfectly gorgeous, deep velvety, blackish maroon. A flower of large size. 25 cents each.

Johannesburg. (Stredwick). A large Cactus flower of beautiful formation. Each petal is long, straight, and tightly quilled. A very continuous and abundant bloomer. In color, an exquisite blending of golden amber and bronze. \$1.00 each.

John Green. (Stredwick). A very attractive Peony-flowered dahlia with long pointed petals. Scarlet and gold best describes its colors. Very abundant bloomer. 50 cents each.

Judge Marean. (Marean). A gigantic Decorative flower of perfect type and of a color combination most difficult to describe. There is a riot of color, continually changing as the flower develops. A glowing salmon-pink, with a touch of watermelon-red exquisitely blending to iridescent orange, yellow and pure gold. It is a most profuse bloomer, flowering continuously being at its best in August. The flowers are produced on exceptionally long stems that are strong and wiry, carrying them high above the foliage, seemingly well aware of their magnificence. I highly recommend this splendid creation. \$2.00 each.

Junior. (Seal.) An enormous Decorative Dahlia of pure lavender. A seedling from "Millionaire" that has greater width if not as full. A useful dahlia in the "Largest Dahlia" class. \$2.50 each.

Kalif. (Engelhardt). The largest scarlet Hybrid Cactus Dahlia on the market, and one I can highly recommend. A truly majestic flower, and one unsurpassed for exhibition or garden purposes. A flower of perfect form, well built and good substance. The plants are strong sturdy growers, producing their gigantic flowers well above the foliage on strong stems. In color, a rich deep glowing scarlet. A favorite everywhere. \$1.00 each.

Lady Betty. (Marean). This charmingly beautiful Decorative Dahlia was named in honor of Judge Marean's wife, being a great favorite, and selected by her from his thousands of seedlings. It is a very large, finely formed flower, produced on exceptionally strong stiff stems. A most pleasing and lovely color. It is a creamy white but a soft rose suffusion is spread as a haze over the flower, with occasional yellow dashes thru the center of the petals. This variety should grace every fine collection. \$1.00 each.

Lady Dorothy. (Bissell). A large and very beautiful Hybrid Cactus Dahlia, that impresses me as an improvement on "U. S. A." An exquisite blending of golden orange and amber. A tall sturdy grower producing its gigantic flowers on long stems well above the foliage. \$5.00 each.

Latona. (Hornsveld). Holland Decorative. One of the favorite autumn shades that is extra fine for cut-flower purposes. In color, an unusual blending of orange, buff and yellow. It produces its flowers very abundantly, and perfectly erect, on stems as stiff as cane. 50 cents each.

Lavinia. (Burrell). An exceptionally fine Incurved Cactus Dahlia of large size and unusually good formation. It is an excellent specimen of the highest type of the Incurved Cactus Dahlia. The petals are long, very narrow, and tightly quilled, and so beautifully incurved and interlaced as to almost meet at the center, making a very attractive and novel flower. In color, a coppery red or apricot crimson. This variety is the most abundant bloomer of the Incurved Cactus type and is always very interesting to show to visitors. \$1.00 each.



J. HERBERT ALEXANDER

Le Colosse. Hybrid Show Dahlia. Brick red. \$1.00 each.

Le Grand Manitou. (Charmet). White artistically striped, splashed and blotched a rich violet-purple. The plants occasionally produce solid purple colored flowers, which are very fine. A very broad massive Decorative of great depth, making it desirable for exhibition or garden purposes. The effect of its phenomenal flowers is most pleasing, giving this variety a supreme place in this class. Dwarf grower. 50 cents each.

Leo XIII. (Hornsveld). Decorative. One of the best cut flower dahlias, being a very abundant bloomer. The habit of the plant is all that can be desired, producing very large flowers on splendid stems. In color, it is a rich beautiful golden yellow. \$1.00 each.

Lily P. Hathaway. (Hathaway). Hybrid Show. Orange, very fine. \$1.00 each.

Little Mary. The smallest deep maroon Pompon to my knowledge. Perfect in form and very desirable. 50 cents each.

Louise Slocombe. (Slocombe). An entirely new shade in Hybrid Cactus Dahlias, deep rose overlaid amaranth pink with an exquisite silvery sheen. The general impression being a silvery rose. An early and continuous bloomer, producing its large size flowers abundantly. Another character of importance is the length of its stems, which are often 12 to 18 inches long and longer, and as stiff as cane, making it a very good cut-flower dahlia. Recommended for either garden or cut-flower purposes. \$1.00 each.

Mabel B. Taft. (Bessie-Boston). Decorative. Pale soft yellow, suffused pinkish apricot. Very abundant bloomer. 75 cents each.

MacGregor. (Mastick). An exceptionally fine Hybrid Cactus Dahlia that I am pleased to recommend. With "George Walters" and "Kalif" for parents, we can expect a wonderful dahlia, and I find it fully as good as one can imagine. It is perfect in every way, long stiff stems, very abundant bloomer, gigantic flowers, good keeper. The color is spectrum red, a very rich and particularly beautiful color with blends of lemon yellow in the center at the base of the petals. For decorative purposes it is unusually good, it keeps remarkably well when cut, and this trait, combined with its dazzling beauty, places it in the front rank of rare and choice varieties. \$5.00 each.

Mady Savignon. (Stredwick). A large deep golden yellow. Decorative Dahlia. Flowers produced continuously, well above the foliage. Very fine. \$1.00 each.

Mandalay. (Jost). A stunning Hybrid Cactus that fairly glistens. Yellow ground color overlaid with coppery bronze, with a suffusion of pale lavender pink and white. \$3.00 each.

Marguerite Bouchon. (Cayeux). Cactus. A lovely brilliant rose-pink with a suggestion of white at the center. A beautiful flower of perfect form that makes up most exquisitely in floral pieces. Highly recommended. 75 cents each.

Mariposa. (Bessie Boston.) A beautiful Hybrid Cactus Dahlia composed of long narrow incurving petals which twist in a charming manner. In color, an exquisite shade of pink. Long stiff stems. \$3.00 each.

Mary Ethel Irby. (Alexander). Giant crimson-red Peony-flowered Dahlia. \$1.00 each.

Maude Adams. (Alexander). Show. White tinted pink. Continuous and abundant bloomer. One of the very best florists' dahlias. 50 cents each.

Millionaire. (Stillman). Decorative. A giant lavender shading to white at the center. Dwarf grower. One of the very largest dahlias in existence. Very popular and in great demand. \$1.00 each.

Mina Burgle. (Burgle). The finest scarlet Decorative Dahlia for cut-flower and garden purposes,—a glowing most brilliant scarlet. Large flowers of perfect formation produced abundantly on long wiry stems. Very highly recommended. 50 cents each.

Miss Helen Hollis. (Alexander). Large quilled scarlet-red. Best show of its color. 50 cents each.

Mme. Van Bystein. (Hornsveld). A large deep lavender or lilac-blue. The best Peony-flowered dahlia on the orchid shades. Good cut-flower variety and equally good for garden or exhibition purposes. 50 cents each.



MRS. HARRY T. WRIGHT. (For description see page sixteen)



J. HERBERT ALEXANDER

Molly Hutchins. (Alexander). A very abundant flowering Peony-flowered Dahlia, named especially for and with permission of Miss Molly Hutchins of Brookline, Mass. In color a most exquisite shade of rose-pink blending to soft primrose yellow at the center. Very beautiful. \$1.00 each.

Montague Wooten. A very good crimson-lake Pompon Dahlia. 35 cents each, 3 for \$1.00.

Mrs. Carl Salbach. (Salbach). A gigantic lavender-pink Decorative, produced on exceptionally long stiff stems. Very desirable. \$1.00 each.

Mrs. Carrie Hayward. (Alexander). An early and abundant flowering peach-red, Peony-flowered. \$1.00 each.

Mrs. C. D. Anderson. (Slocombe.). Hybrid Show. Rich purplish-crimson, large. 50 cents each.

Mrs. Estelle Lawton Lindsey. (Broomall). One of the most attractive Decorative Dahlias to-date, a blending of scarlet and gold, the gorgeous coloring of the well known "Geisha" reproduced in an enormous full centered Decorative. The color varies in different blooms but two colors are always in evidence. Its immense flowers are 6 to 9 inches in diameter, borne on long stiff stems. "Mrs. Estelle Lawton Lindsey" won first prize at the Los Angeles Show for the largest Dahlia in the show. \$3.00 each.

Mrs. Ethel F. T. Smith. (Broomall). A gigantic Hybrid Cactus Dahlia. Petals rather broad, similar to "Gladys Sherwood" in shape and size, and of cream white shading to lemon. Long stems produce these giant flowers abundantly. \$1.00 each.

Mrs. George A. Chandler. (Alexander). A new Hybrid cactus Dahlia that I am pleased to recommend. Named especially for and with permission of Mrs. George A. Chandler of East Bridgewater, Mass., an ardent admirer of beautiful flowers. Its flowers are of very large size, and produced with remarkable freedom throughout the season, making it a very much desired addition to any garden collection. In color, it is a beautiful golden yellow, perfect Hybrid Cactus formation, showing the golden yellow center prominently. Early flowers are full to the center, but as the season advances the yellow pollen center so characteristic of the Peony-flowered dahlias appears, adding to its beauty. \$2.00 each.

Mrs. George Stumpp. (Alexander). Decorative. A very large flower of an exquisite blending of amber and buff. Stems very long and as stiff as cane. One of the favorite autumn shades. \$1.00 each.

Mrs. Harry T. Wright. (Alexander). (New Decorative Dahlia). (See illustration page 15). One of the very finest Dahlias on the market, and unquestionably my finest seedling. It is named expressly for and with permission of Mrs. Harry Temple Wright of Rockland, Mass., an enthusiastic lover of beautiful flowers. With blossoms of gigantic size, produced on exceptionally long stiff stems, it holds a supreme place in the dahlia-world. First flowers are six to nine inches in diameter, and considering it is an abundant bloomer, and that the flowers hold up well to size, I can recommend it very highly. Its color is on the favorite autumn shades, a golden apricot-buff. Worthy of a place in the gardens of the most exclusive. \$5.00 each.

Mrs. Helen Kellogg. (Slocombe). A Decorative Dahlia, of gigantic size and daintiest blendings. In color, white exquisitely edged violet-rose. Equally desirable for garden and exhibition purposes. 50 cents each.

Mrs. I. C. Moran. Decorative. A delicate blending of pink and white. 50 cents each.

Mrs. I. De Ver Warner. (Marean). (See illustration page 17). A blossom of soft orchid coloring, and unquestionably one of the very best of the Dahlia family. For its beautifully charming color, for the very large flowers, and for its very long, strong, wiry stems, this variety was the cynosure of all eyes of the Dahlia critics at the recent exhibitions. A refined, lovely, sweet color, deep mauve pink, of perfect form, a true type, impressive for its very large size. It is without exception a leader among existing varieties. Extremely strong grower, very abundant bloomer, splendid for exhibition, and for the garden it is of the greatest merit. \$2.00 each.



Mrs. James A. Babbitt. A new Decorative of large size on the buff yellow shades, showing the reverse of the petals which are overlaid with crimson. Petals are long, and curling at tips, making the flower very attractive. Long stems. \$2.00 each.

Mrs. John L. Bowman. Gold, buff and orange. Hybrid Show Dahlia. \$1.00 each.

Mrs. John L. Emerson. (Slocombe). A favorite garden and exhibition Dahlia that will produce six to eight inch flowers throughout the season. In color, a beautiful light golden-yellow, overlaid carmine-red. One of the largest and most attractive Decorative Dahlias grown. \$2.00 each.



Mrs. I. De Ver Warner.

of the Dahlia world. \$5.00 each.

Mrs. T. G. Bemister. (Bemister). Decorative. (See illustration page 3.) Having purchased the entire stock of this new creation, I take great pleasure in introducing it. The flower is a very attractive one, a bright carmine-red, blending to golden yellow at the center, occasionally tipped white. It is an early and continuous bloomer, and produces its gigantic flowers abundantly. Some plants produce semi-double flowers, showing the golden yellow center prominently. A very desirable acquisition worthy of a place in every fine collection. \$5.00 each

Mrs. W. E. Estes. (Estes). An exceptionally fine Hybrid Cactus Dahlia of excellent formation and very large size. Pure white flowers are produced on long stems. Highly recommended. \$1.00 each.

Myra Valentine. (Mills). A very new Decorative Dahlia of golden bronze. Stems are very long and stiff. \$3.00 each.

N. C. 4 (Stillman). This unusual Decorative Dahlia is very difficult to describe, as it is about evenly divided with scarlet and white, the petals more or less striped the whole length with yellow and white, while some are clouded with yellow and tipped with light cream. Good abundant bloomer, \$1.00 each.

Nibelungenhort. (Engelhardt.) One of the older favorites of the Hybrid Cactus type. A beautiful shade of old rose with a suggestion of salmon pink shading apricot. Good stems. 50 cents each.

Mrs. John T. Scheepers (Marean). Decorative. I endeavor to describe my Dahlias without showing favoritism, but I esteem this variety so highly that I cannot conceal my opinion of it. I can truly say it is one of the finest Dahlias I have ever grown, and I am proud to boost such a phenomenal creation. The flowers are giants among giants, produced on exceptionally strong stems that are long and as stiff as cane. The color is unrivalled, as to merit, beauty, exquisiteness and charm. Upon opening, the flowers are of a clear golden primrose which gradually changes to a beautiful delicate shade of pink suffusion on the outer petals. A strong vigorous grower, and an abundant bloomer. One of the gems



Noir Alvarez. (Nonin). Decorative. An exceptionally fine variety of large size, which is always a continuous and abundant bloomer. In color, it is a very rich deep velvety oxblood red, the best of its color to-date. The plants grow tall, making a vigorous growth and producing their flowers well above the foliage. Highly recommended for cut-flower, garden, or exhibition purposes. 50 cents each.

Oberon. (Bessie Boston). A new Giant Hybrid Cactus Dahlia from California. Deep old-rose with a most pronounced violet suffusion. \$2.00 each.

Oriole. (Burns). Introduced as a Peony-flowered Dahlia but with me a large full centered dahlia early in the season, which, as the season advances, shows the golden yellow center characteristic of the Peony-flowered type. In color a very striking and most remarkable combination of scarlet, burnt-orange and yellow, many flowers shading to white at tips. Very large and exceptionally fine. \$2.00 each.

Papillon. (Bessie Boston). A new Hybrid Cactus Dahlia that it is a pleasure to recommend. In my estimation one of the finest dahlias in existence. One of the big fellows that will prove a good addition to the most exclusive collections. Called by some a "wonderfully improved George Walters," in color a most exquisite shade of old rose with golden lights, yet decidedly different in coloring from the Hybrid Cactus it so closely resembles in type and shape. An incessant bloomer, that produces its gigantic flowers on stems that are strong and long, and carry the flower well above the foliage. One of the very best dahlias I have ever grown. \$3.00 each.

Patricia O'Brien. (Vavra). A very beautiful new Hybrid Cactus Dahlia of soft yellow with buff and salmon-pink suffusion. Large flowers. \$2.00 each.

Paul Bonyon. (Hornsveld). Decorative. Apricot-orange with tinge of lemon yellow at base of petals, good stems, desirable. \$1.00 each.

Paul Michael or California Gold. (Dr. Michael). Decorative. Can be grown to majestic size for exhibition if shaded a week before showing. This variety is one of the largest and most beautiful to my knowledge, and it is a pleasure to recommend it. Twice it has been awarded the prize for the largest dahlia in California Shows. In color, a pure gold, or deep orange buff. An early, continuous, and abundant bloomer. Flowers produced on strong plants of medium height. An ideal exhibition or garden dahlia. \$2.00 each.

Peace. (Sampson). A very large pure white Decorative Dahlia, produced on long stems well above the foliage. Recommended for garden and exhibition purposes. One of the very best white Decoratives. \$1.00 each.

Pierrot. (Stredwick). An extra fine English Importation of the Incurved Cactus type. Its flowers are of very large size, and are produced abundantly, making it a satisfactory garden variety, and equally good for exhibition purposes. In color, a pleasing shade of amber bronze, occasionally tipped white. One of the most attractive. 35 cents each.

Pink Lady. (Hayden). Undoubtedly the daintiest and most beautiful pink Decorative Dahlia to-date. Outer petals are of the sweetest rose-pink shade imaginable, passing gradually to white at center. The flower is a picture of perfection, as it is so perfect in shape. Flowers from five to seven inches in diameter, making it desirable for exhibition purposes. It is an exceptionally fine cut-flower and garden Dahlia, making up beautifully in floral pieces. An abundant and continuous bloomer, on long stiff stems. \$1.00 each.

Preferencia. (Snow). Decorative. A monster flower of rich deep clear yellow. Long petals beautifully arranged. Plants of medium height, producing their flowers on long stems. \$1.00 each.

President Harding. (Alexander). A large abundant flowering soft yellow. Peony-flowered. 50 cents each.

Pride of California. (Lohrmann). The finest of the dark rich crimson Decorative Dahlias for all purposes. An exceptionally large flower making it the best possible for exhibition. It produces its gigantic flowers on long stiff stems and very abundantly, making it an ideal garden and cut-flower variety. In warm climates it does very well, and can always be depended upon. The plant is a tall vigorous grower, and produces its flowers on stems as stiff as cane. 50 cents each.



Princess Pat. (McWirtter). A magnificent California Decorative Dahlia, described by some as a glorious shade of old rose. I would call it a rich apricot salmon. It is one of the most beautiful of the autumn shades, and produces its flowers on long stiff stems. \$1.00 each.

Purity. (Slocombe). Decorative. This variety is very appropriately named as it is a pure glistening white, of sterling quality. An early, continuous and abundant bloomer, recommended for cut-flower or garden purposes. 50 cents each.

Purple Manitou. (Charmet). Identical in shape and size to "Le Grand Manitou." In color, a beautiful rich deep purple. Large flowers, on long stiff stems. Plants are dwarf growers. By far the best reasonably priced purple Decorative. 35 cents each.

Purple Miles. (Johnson). Hybrid Show. The solid of "General Miles." Rich deep purple, large. 50 cents each.

Ralph Storey. (Alexander). Decorative. Deep scarlet occasionally tipped white. Very attractive when white markings come. Long stems, good bloomer. 50 cents each.

Red Cross. A scarlet and gold Hybrid Cactus. 75 cents each.

Red Flag. (Broomall). Decorative. Bright velvety crimson-red. Long stems, free flowering. 25 cents each.

Rene Cayeux. (Cayeux). Cactus. An older variety that is always a favorite, and one that is really deserving of its popularity. In color, it is a clear, rich glowing crimson. This variety is literally covered with flowers from early Summer until late Fall, making it one of the best for cut-flower and garden purposes. One of the earliest to bloom. 50 cents each.

Rev. Dr. Baker. Cactus. A continuous bloomer of a very novel shade of plum-purple, making it a desirable home garden dahlia. 50 cents each.

R. F. Rainsville. (Alexander). An abundant bloomer of rich pansy purple. Peony-flowered Dahlia. Very beautiful. 50 cents each.

Rosalind Blanchard. (Sampson). A most exquisite shade of deep rose-pink. Decorative type. Flowers well formed, tightly quilled florets. Plants are very tall and sturdy, producing their flowers abundantly on good stems. \$1.00 each.

Rosa Nell. (Broomall). Decorative. A most beautiful and satisfactory dahlia, producing its gigantic flowers on exceptionally long stiff stems, well above the foliage. Flowers come perfectly full and double until frost, making it very desirable as an exhibition dahlia. It is equally good in the garden, where it attracts immediate attention. Its color is rare among dahlias, a deep bright rose. Excellent shape, free bloomer, and long stems make it one of the finest dahlias grown, and one I can highly recommend. \$1.00 each.

Rose Gem. (Hornsveld). Decorative. Silvery rose-pink, good bloomer. 25 cents each.

Rosemawr. (Broomall). Decorative. Immense flowers of rich rose-pink. Dwarf branching habit. 50 cents each.

San Mateo. (Bessie Boston). The best fancy or bi-colored Decorative to my knowledge; one of my favorites. In color, a deep lemon yellow, heavily striped and splashed brightest scarlet. Gigantic flowers, produced continuously on good stems. Plants are tall and vigorous growers. A flower of great substance, and fine formation. Recommended for exhibition and garden purposes. \$2.00 each.

Santa Cruz. (Leedham). Hybrid Show. Large salmon-pink blending to yellow. \$1.00 each.

Sequoia Gigantea. (Burns). Another gigantic California production of excellent habits. It is well named as it is as sturdy as the giant trees of California, and towers above the other plants in the garden. An immense buttercup-yellow with a suggestion of red. The largest and best of the deep yellow Decoratives. A very broad well formed flower produced on long stems that are stiff as cane. \$1.00 each.

Shirley Brown. A very fine new Hybrid Cactus Dahlia that is an exceptionally abundant bloomer, making it very desirable for garden and cut-flower purposes. In color, one of the favorite autumn shades, a blend of old gold and orange. Its flowers are produced on remarkably long stiff stems, and held upright, making it ideal for decorative purposes in vases and jardinières. \$2.00 each.



J. HERBERT ALEXANDER

Snowdrift. (Howard & Smith). An exceptionally good cut-flower dahlia and to my knowledge the best white Cactus dahlia for cutting and decorative purposes. It is a prolific bloomer, has long stiff stems, and of perfect formation. In color, a very waxy white that glistens in the sun. Highly recommended. \$1.00 each.

Sulphurea. (West). This variety resembles a large yellow chrysanthemum. It is one of the earliest to bloom and flowers constantly throughout the season. In color, a clear sulphur yellow. \$1.00 each.

Sunbeam. (Slocombe). Decorative. A very unusual flower that is quite different from any other. Inside of each petal are several smaller petals making this variety a good novelty. In color, a bright carmine-red, the pointed and twisted tips of the petals being touched with gold, making it distinct and attractive. 75 cents each.

Tenor Alvarez. (Nonin). Decorative. One of the finest variegated Dahlias. A flower of large size, but very difficult to describe, its color is so unusual. A combination of rose-violet, lilac and white heavily striped and splashed deep maroon. An early continuous and abundant bloomer. \$1.00 each.

The Emperor. (Marean). An exceptional variety, its enormous size, its beautiful deep color, the perfect form of the flower and the extra long stem, make this a magnificent prize winner of highest quality. It is a maroon of highest type. The flower is made up of long flat petals, the color is so intense it does not spot under any weather conditions. \$3.00 each.

The Grizzly. (Burns). See Grizzly. \$1.00 each.

Tom Lundy. (Fenton). One of the largest of the Hybrid Cactus type, and a dahlia that I can highly recommend. It has many times won first prize as the largest flower on exhibition. The plants are tall sturdy growers, producing their enormous flowers well above the foliage. In color, a perfectly gorgeous dark velvety red. \$1.00 each.

Tom Walters. (Alexander). Decorative. Good autumn shade for cut-flower purposes. Flowers produced on long stiff stems. Amber and orange-salmon. \$1.00 each.

U. S. A. (Stillman). One of the most beautiful Hybrid Cactus dahlias developed, and one I highly recommend. Its formation is very unusual and pleasing, being unique and novel, with very long curling petals gracefully twisting over the center. A very beautiful rich deep orange that is sure to become a favorite. An early, continuous and abundant bloomer. \$2.00 each.

Van Dyck. (West). Peony-flowered. Large salmon-rose, curling petals, a beauty. 35 cents each.

Venus. (Marean). Decorative. An exceptionally abundant bloomer, one of the most continuous to my knowledge, and worthy of highest recommendation. It produces its flowers on long stems well above the foliage. The color is a soft delicate shade of creamy white with lavender suffusion. Very dainty shade. Strong sturdy grower, plants are literally covered with flowers from early summer until frost. \$2.00 each.

Vera King. (Slocombe). The purest white I have seen in dahlias, a Peony-flowered dahlia of good formation, produced on very strong stems. 50 cents each.

William H. Slocombe. (Slocombe). The largest and best pale yellow Decorative Dahlia to my knowledge. Flowers are of gigantic size, from six to eight inches in diameter under ordinary conditions, and can be grown much larger. A clear primrose or sulphur yellow. Recommended as the best for exhibition and garden purposes. \$2.00 each.

Wodan. (Englehardt). One of the best Hybrid Cactus Dahlias for cut-flower and garden purposes. Large flowers of a beautiful salmon-rose color, shading to old gold in center. Strong stems, and an abundant bloomer. 50 cents each.

W. W. Rawson. (Johnson). Hybrid Show. Large quilled white, overlaid lavender. 50 cents each.

Yellow Duke. Hybrid Show. Quilled primrose yellow. 25 cents each.

Yvonne Cayeux. (Cayeux). The finest white Cactus for florists' use and all cut-flower purposes. Equally good as a garden dahlia, as it is an abundant bloomer. Its dainty pure white flowers make up like stars in funeral work. 50 cents each.



DARLENE. (For description see page nine)



J. HERBERT ALEXANDER

Gladioli.

New and Rare Ruffled Gladioli.

This collection of **Seventeen Rare Ruffled Gladioli**, one of each for \$9.00, prepaid to any part of U. S. A.

Anthony B. Kunderd. (Kunderd) Tall large intensely ruffled. Delicate deep cream color, overspread blush pink. Lower petals primrose cream flushed pink at edges. 50 cents each. \$5.00 per doz.

Dorothy McKibben. Spinel pink streaked, darker pink at edges. Narrow carmine stripe on lower petals. A ruffled variety. Flowers are well arranged and have good substance. 25 cents each. \$2.50 per doz.

E. J. Shaylor. (Kunderd) Tall, strong spike, with large blooms of beautiful deep rose pink. Awarded Certificate of Merit by Royal Horticultural Society of England. A very fine variety. 20 cents each. \$2.00 per doz.

Fern Kyle. (Kunderd) A large ruffled flower of creamy white color. Vigorous grower. Creates a sensation wherever shown. Introduced at \$25.00 per bulb. \$3.00 each.

Miss Helen Franklin. (Kunderd) A new ruffled variety, pure white with slight violet marking in throat. Tall early, and very productive, many flowers open at once, a very promising commercial variety, winner of first prize for ruffled seedling New York, 1917, and Silver Medal at Boston, 1918. 20 cents each. Six for \$1.00. \$2.00 per doz.

Mona Lisa. (Kunderd) Strong plant. Many flowers open at a time. Of palest soft rose pink, or blushed white, magnificent almost pure self color. Gorgeous ruffled. 35 cents each. 3 for \$1.00. \$3.50 per doz.

Neoga. (Kunderd) Dark garnet red, deeper throat. Half ruffled. A rich dark red. 15 cents each. \$1.50 per doz.

Orange Glory. (Kunderd) Grand orange colored, with beautiful lighter throat. Very rich and striking color. Beautiful and distinct. 20 cents each. \$2.00 per doz.

Pink Lily. (Kunderd) A magnificently ruffled deep rose pink. Well placed on sturdy spikes. 35 cents each. 3 for \$1.00. \$3.00 per doz.

Pride of Goshen. (Kunderd) A giant "Kunderdii Glory" of a salmon or flesh pink. Flowers very large and petals elegantly waved. Exceptionally tall and vigorous plant. "General appearance imposing." 15 cents each. \$1.50 per doz.

Pride of Lancaster. (Kunderd) A brilliant orange salmon. Rich, fiery, deeper orange throat. Tall. Good size blooms. Plenty open. A beautiful ruffled variety. Named in honor of the birthplace of Luther Burbank. 35 cents each. 3 for \$1.00. \$3.50 per doz.

Sulphur Glow. (Kunderd) A beautiful shade of yellow. Many well expanded, intensely ruffled flowers open at a time. 35 cents each. 3 for \$1.00. \$3.50 per doz.

Purple Glory. (Kunderd) The giant of the Kunderdii Glory race, and of remarkable color. Deepest velvety maroon red, with almost black blotches, like burned into the petals. Beautifully ruffled. Extraordinary. 50 cents each. 3 for \$1.40. \$5.00 per doz.

Rose Glory. (Kunderd) A very large and beautifully ruffled variety. Purest rose-pink color. Deeper in throat. Extra fine. 35 cents each. 3 for \$1.00. \$3.50 per doz.

Violet Glory. (Kunderd) Massive flower. Rich self-color, deep violet; deeper throat. Medium ruffled. Extra. 15 cents each. \$1.50 per doz.

White Glory. (Kunderd) A gorgeous pure white of exact size and type as "Kunderdii Glory," with beautiful iris-blue throat. Fine as a delicate iris. Grand. Winner of many awards. 20 cents each. 6 for \$1.00. \$2.00 per doz.

Yellow Glory. (Kunderd) Upper petals fine deep canary yellow, lower petals deeper daffodil yellow, with large neat purplish pink blotches. Tall, fine stem, beautifully ruffled yellow variety. Very effective vase and show flower. \$2.00 each.

Twenty-two



Select Gladioli.

Alice Tiplady. (Kunderd) A lovely combination of coppery bronze and orange. Large, very popular, Primulinus Hybrid. 15 cents each. \$1.50 per doz.

America. (Banning) Universally acknowledged "King of Gladioli." Gigantic flowers of clear lavender-pink. 10 cents each. 75 cents per doz. \$.50 per 100.

Anna Eberius. (Diener) Dark velvety purple, throat shading deeper. Wide open flowers of excellent substance. Spike strong. Prolific. 20 cents each. 6 for \$1.00. \$2.00 pr doz.

Baron J. Hulot. (Lemoine) Dark violet bordering blue. Best of all the violet shaded varieties. 15 cents each. \$1.50 per doz.

Byron L. Smith. (Kunderd) A beautiful orchid-like lavender pink. The blooms are large, wide open and exceptionally well placed. This is the best of all the lavender. Much in demand as a cut flower. 35 cents each. 3 for \$1.00. \$3.50 per doz.

Crimson Glow. (Betscher) A very large wide open glowing crimson. The flowers are of fine form and exceedingly well placed on the spike. A vigorous grower and by far the best crimson. 20 cents each. 6 for \$1.00. \$2.00 per doz.

Diana. (Zeestraten) Wonderful large crimson, new. Very strong grower. Large number of flowers open at one time. Very early. The best early red, for cut flowers. 25 cents each. 5 for \$1.00 \$2.50 per doz.

Dick. Rich purple with conspicuous blotch. 15 cents each. \$1.50 per doz

Diener's American Beauty. (Diener) Brilliant American beauty color, prominent cream yellow throat. Flower large and well placed. Many open at one time, large bulbs. \$1.00 each. \$10.00 per doz. Medium size bulbs, 50 cents each. \$5.00 per doz.

Empress of India. (Velthuys) Very dark maroon, almost black, buds like satin. Very distinct; early. 10 cents each. \$1.00 per doz.

Evelyn Kirtland. (Austin) A large wide open flower of rose pink, shading to shell pink in center, with brilliant scarlet blotch on lower petals. Spikes long and graceful. One of the most beautiful pink varieties. 20 cents each. 5 for \$1.00. \$2.00 per doz.

Exquisite. (Kunderd) American beauty rose color. Self color. Large and strong. 75 cents each. 3 for \$2.00. 7.50 per doz.

Glory of Holland. White with slight tinting of pale pink, and anthers of delicate lavender. 10 cents each. \$1.00 per doz.

Gold. (Hoeg) Without doubt the best clear, deep yellow grown. The stock is very scarce. Large bulbs, 50 cents each; medium size, 35 cents each. 3 for \$1.00.

Golden Measure. (Kelway) Large blossoms of rich golden yellow with no markings. Slightly ruffled. Strong growth with very large spike of bloom. One of the choicest yellows. Large bulbs, 35 cents each. 3 for \$1.00. Medium size, 25 cents each.

Gretchen Zang. (Austin) Large blooms of beautiful shade of soft pink blending into scarlet on lower lip. 15 cents each. \$1.50 per doz.

Halley. Salmon pink, large open flowers. Tall, early bloomer. A very profitable market variety. 10 cents each. 75 cents per doz.

Herada. (Austin) A beautiful, large glistening mauve. The blooms are well placed on good straight spikes. By far the best in this color, and a very fine gladiolus. 15 cents each. \$1.50 per doz.

Le Marechal Foch. (P. Van Deursen) One of the best of the recent introductions. Pure delicate rosy pink, wide open, broad petaled. Very large lily-like flower. Blooms two weeks earlier than America, and multiplies rapidly. Invaluable to florists. Fine for forcing. 15 cents each. \$1.50 per doz.

Lily White. (Kunderd) Fine pure white of large size. Beautifully placed on spike. Especially good for forcing. 10 cents each. \$1.00 per doz.

L'Immaculee. Pure white, medium size flowers. Good early bloomer. 15 cents each. \$1.50 per doz.



J. HERBERT ALEXANDER

Mary Pickford. (Kunderd) An extraordinary flower and spike of most delicate creamy-white. Throat finest soft sulphur yellow. Stem and calix also white. Worthy of a great name. "Mary Pickford" was awarded Certificate of Merit by Royal Hort. Society, London, Aug. 10, 1920; also First-class Certificate of Merit by North Shore Hort. Society, Manchester, Mass., Summer of 1919. 20 cents each. 6 for \$1.00. \$2.00 per doz.

Mrs. Dr. Norton. (Kunderd) The color is delicate pink, shading to rose pink at tips of pointed petals. The lower petals are blotched sulphur yellow, outside of flower is rose. The beauty of this flower is in the soft harmonious blending of wonderful tints. This variety has received highest awards wherever exhibited. 15 cents each. \$1.50 per doz.

Mrs. Francis King. (Coblentz) Light scarlet of very pleasing shade, tall and graceful. An early bloomer. 10 cents each. 75 cents per doz.

Mrs. Frank Pendleton. (Kunderd) Flushed salmon pink with rich maroon blotch on lower petals. A beautiful stately bloom. The plant is a vigorous grower and the spikes long and graceful. One of the finest. 10 cents each. \$1.00 per doz.

Mrs. Frederick C. Peters. (Fischer) This wonderful stately new gladiolus was one of the outstanding features of our Test Gardens the past season. It is a beautiful shade of rose lilac with a soft crimson blotch, bordered white, on the lower petals. The blooms are slightly ruffled and many open at one time. Plant tall and vigorous. Large bulbs 50 cents each. \$5.00 per doz. Medium sized bulbs 35 cents each. 3 for \$1.00. \$3.50 per doz.

Mrs. Keur or Roem Von Kemmerland. Deep pink, very large flowers, white throat, rugged grower, strong spike. 15 cents each. \$1.50 per doz.

Mrs. Watt. (Chase) In coloring, one of the most distinct varieties grown; a glowing wine-crimson. One of the choicest newer varieties and a novelty that no garden should be without. 10 cents each. \$1.00 per doz. \$8.00 per 100.

Niagara. (Banning.) A wonderful Gladiolus of sterling quality. In color the flowers are a delightful cream shade, with the two lower petals daintily marked canary-yellow. The throat is attractively splashed with rich carmine. The stamens are purple and the stigmas pale carmine. 10 cents each. \$1.00 per dozen. \$8.00 per 100.

Olive. (Dunphe.) Rich purple-crimson, long spike. 25 cents each. 5 for \$1.00 \$2.00 per doz.

Panama. (Banning.) A wonderful seedling from "America," which it resembles, but is a deeper pink. Flowers very large and spike long. 10 cents each. \$1.00 per doz. \$8.00 per 100.

Parliament. Salmon red, white throat. 35 cents each. 3 for \$1.00. \$3.50 per doz.

Peace. (Groff) Wonderful white Gladiolus. Gigantic flowers are borne on a magnificent tall spike; the entire plant shows a vigorous, healthy constitution. The wide open flowers are of a glistening white, with an attractive narrow stripe of purplish-carmine through the center of each lower petal. This extra throat marking is not a detriment to its beauty but adds to its attractiveness. The noblest white Gladiolus. 10 cents each. \$1.00 per doz. \$7.50 per 100.

Peach Rose. (Kunderd) An extra choice and distinct deep rose-pink or remarkable color and appearance. A very beautiful variety. "Peach Rose" was awarded First-class Certificate of Merit by Mass. Hort. Society, Summer of 1919. 75 cents each. 3 for \$2.00. \$7.50 per doz.

Peacock. Bluish-purple. 10 cents each. \$1.00 per doz.

Pink Wonder. (Kemp) One of the largest and finest pink varieties ever introduced. It is a strong vigorous grower with many massive flowers open at one time. The color is stippled pink edges, over white ground, with a silvery sheen over the whole flower. The faint yellow shading at the base of the petals is overlaid with rose feathering. Very decorative, and a splendid Gladiolus for forcing. Large bulbs, 20 cents each. 6 for \$1.00. \$2.00 per doz.

Prince of Wales. (Kelway) One of the finest Holland introductions. An improved Halley. Large, clear grenardine pink with deeper throat markings. Excellent substance. Beautiful, early blooming, and fine for cutting. 10 cents each. \$1.00 per doz. \$8.00 per 100.

Twenty-four



Princepine. One of the best of the new reds; carmine-red with large, white blotch. Tall spike and prolific bloomer. 10 cents each. \$1.00 per dozen. \$6.00 per 100.

Rose Ash. (Metzner) A *Gladiolus* that offers a decidedly new color. Mr. Chas. E. F. Gersdorff, who is recognized as authority on *Gladioli*, says: "It is easily of XXXX quality. I found the color to be old rose, overlaid and blended daphne pink and daphne red; bases of petals straw yellow dusted eugenia red. General effect, what is known as 'Ashes of Roses'. It is fine in its pastel coloring, fine in the garden and as a cut flower. It has great decorative possibilities." This is the most prolific variety in our whole collection, one bulb often throwing three or four spikes which are all tall, straight and vigorous. 35 cents each. 3 for \$1.00. \$2.50 per doz.

Schwaben. (Pfitzer) Finest of German importations. This striking *Gladiolus* is a pure canary-yellow, shading to soft sulphur-yellow when opening; the deep golden-yellow center is blotched with brilliant brownish-carmine. Foliage is large and vigorous; of a beautiful dark green, which, combined with the brilliant sulphur-colored flowers makes it very effective for groups and beds. The brownish-carmine blotch being very deeply set in the throat does not reduce the entire effect, and hardly makes any appearance unless flower is examined. 10 cents each. \$1.00 per doz. \$8.00 per 100.

White Wonder. (Kemp) This magnificent white is a descendent of the well-known variety Mrs. Francis King and is endowed with all the good qualities of that splendid old variety. In growth it is fully as robust as King and of equally good habit in every respect. The flowers are pure white, without any markings in the throat, wide open and often measuring up to 5 3/4 inches in diameter, well placed on the spike, five or six open at a time. 35 cents each. 3 for \$1.00. \$3.50 per doz.

Wilbrink. One of the earliest. Pale livid pink, upper petals tinted slightly darker. Lower petals have a light amaranth purple blotch on a yellowish ground. Strong spike. Many flowers open. Substance and arrangement fine. The excellent qualities of this variety both for forcing and cutting have made it the most popular variety on the market. 10 cents each. \$1.00 per doz. \$7.00 per 100.

1910 Rose. An early flowering deep salmon-rose. 20 cents each. 6 for \$1.00. \$2.00 per doz.

Hardy Phloxes

For brilliant, bold color effects in mass during the late Summer and Autumn the Hardy Phloxes are indispensable.

Among hardy herbaceous plants, none are more showy or more easily grown than the Phloxes. They are very desirable planted in groups. Individual clumps throughout perennial beds make a very satisfactory display, while mass plantings of one color make the most effective showing.

They produce magnificent trusses of flowers, commencing to blossom in July, and lasting for weeks, making them always favorites of the garden. Their flowers have a very agreeable odor, and are produced in abundance. The plants are perfectly hardy and will grow year after year with but little care. I recommend frequent cultivation, however, as they quickly respond to it, producing much larger trusses, and larger and more beautiful individual flowers. Simply keep the ground clear of weeds and well hoed. They will grow and do well in any soil; but prefer a good, rich, well-drained loam. They may be planted in the Fall during August, September and October; and in the Spring during April, May and until the plants are too far advanced in June. In planting be sure that the crown of the root, that is, the part where the new shoots start, is two inches below the surface of the ground.



J. HERBERT ALEXANDER

New and Rare Phloxes.

The Phloxes are one of my favorite flowers, and I have taken considerable pains to have a collection of the very largest and finest varieties in the world. This collection of New and Rare Phloxes includes the very choicest and best varieties in existence at this time. They are the cream of the world's best, having the largest individual flowers, the most beautiful shades, and proving the strongest and most prolific growers. Every variety in this collection is a distinct and Rare Phlox, and I can highly recommend them. This collection includes the best varieties imported from Germany, France, Holland, Belgium and England, together with the best new American creations.

One strong plant each of the following Twelve Rare Phloxes for \$5.00, prepaid to any part of the United States.

Debs. Unquestionably the very finest red Phlox in existence. This new creation was developed here in Massachusetts and is a remarkable Phlox. It is an intense, bright, fiery crimson, a color not found in any other Phlox, and one that stands out with a blazing richness unequalled. Its individual flowers are very large, and form a truss of perfect shape. Highly recommended. 50c each, \$5.00 per doz.

Elizabeth Campbell. One of the daintiest and most beautiful shades in Phloxes, and one in great demand. A bright salmon pink, with dark red eye. 50 cents each. 3 for \$1.00.

Europa. A very choice Phlox that wins instant favor, and proves deserving of a place in the gardens of the most particular. The individual flowers and trusses are very large, which add to its value. Snow white with a decided crimson-carmine center. 35 cents each. 3 for \$1.00.

Grideur. A very attractive and unusual variety that is distinct from all other Phloxes. Ground color, a soft mauve rose, heavily suffused and overlaid with a lovely deep shade of cerise. 35 cents each. 3 for \$1.00.

Gruppenkoenigin. Very large truss, with individual flowers of enormous size. Deep mallow pink or rose, with carmine or tyrian rose eye. One of the finest and most distinct. 50 cents each. 3 for \$1.00.

Jane Good. A very large and beautiful salmon-pink. One of the finest new varieties that is worthy of a place in the most exclusive gardens. 50 cents each.

Johnson's Favorite. Another new creation that is worthy of extensive cultivation. Large trusses of a rich salmon-pink with an intense dark red eye. Its eyes stand out with considerable prominence making it distinct and very desirable. 50 cents each. \$5.00 per doz.

Julieus Heurlin. A most beautiful and delicate shade of light salmon-pink. Like all the good unusual shades, this variety is very desirable, and always scarce. 50 cents each. 3 for \$1.00.

Kathleen. In my estimation the nearest approach to salmon so far developed. Individual flowers are exceptionally large, and form a truss of great beauty. A clear deep salmon-pink. My stock is very limited, so can supply but one to a customer this season at \$1.00 each.

Thor. A most beautiful and lively shade of deep salmon-pink, suffused and overlaid with a scarlet glow, with an aniline-red eye. Flowers are of gigantic size. Highly recommended. 50 cents each. 3 for \$1.00.

W. C. Eagan. An exceptional Phlox that has the admiration of every lover of rare Phloxes. The individual flowers are very large, and of a delicate lilac, illuminated by a large, bright solferino red eye, according to the color chart. The color effect as a whole, however, is a pleasing shade of soft pink. A perfectly lovely variety that holds a supreme place among the soft pink Phloxes. 50 cents each. 3 for \$1.00.

Widar. A very attractive and rare Phlox that I can highly recommend. A beautiful purple or reddish violet with a prominent white center. The only Phlox to my knowledge with a white center and purple ground color, and one that is entirely distinct from any other in my collection. 50 cents each. 3 for \$1.00.

Twenty-six



Select Phloxes.

This collection includes only the choicest standard varieties that are recommended and worthy of a place in well planned gardens.

Annie Cook. Flesh pink. 25 cents each. 5 for \$1.00.

Athis. A tall light salmon pink. 35 cents each. 3 for \$1.00.

Bridesmaid. White with large rose-crimson center. 25 cents each.

Beacon. Brilliant cherry red. 35 cents each. 3 for \$1.00.

Eclairer. Brilliant rich rose-carmine. 35 cents each. 3 for \$1.00.

Eugene Danzanvilliers. Lilac-blue with white center. 35 cents each. 3 for \$1.00.

Jeanne d'Arc. Pure white, tall. 25 cents each. 5 for \$1.00.

Le Soliel. Brilliant china-rose, deep rose center. 25 cents each. 5 for \$1.00.

Ornament. Bright salmon-pink. 35 cents each. 3 for \$1.00. \$3.00 per doz.

Pantheon. Brilliant rose, very effective. 35 cents each. 3 for \$1.00.

Prof. Vierschow. Brilliant carmine overlaid with orange-scarlet. 35 cents each. 3 for \$1.00. \$3.00 per doz.

R. P. Struthers. Bright salmon-red. 25 cents each.

One strong plant each of the above Twelve Select Phloxes for \$3.00, prepaid to any part of the United States
One each of "Bridesmaid," "La Soliel," "Beacon" and "Annie Cook" for \$1.00.

Peonies.

The Peonies are the "Queen of Spring Flowers," and among the noblest and most magnificent of our herbaceous plants. They are well adapted for massing in beds, and particularly desirable for planting in groups throughout the perennial or shrubby border, where their brilliant hues add beauty to the entire surroundings. Their requirements are so simple—a good, rich, deep soil. They are perfectly hardy under most adverse conditions and produce their wealth of flowers in great abundance.

TIME TO PLANT. It is perfectly safe to plant Peonies anytime between the middle of August and the time the ground freezes in the fall and during March, April and until the growth is too far advanced in May. September is the best time, and when I would recommend that you plant, as they have more of an opportunity to develop root growth before Winter sets in, and will usually blossom the following spring.

After being transplanted, Peonies should not be expected to produce typical blooms the first season. Many of the finest double varieties develop single or semi-double flowers, and usually it is not until the third year that the finest flowers are produced. After the third year they continue producing excellent flowers for years, if given proper care and attention.

Peonies abundantly repay good care and nourishment, and will produce exceptional flowers if given proper cultivation and fertilization. Fresh manure is apt to cause crown rot, and is not recommended for use around Peonies. A well decayed manure is far better, and best results are assured. Leaf mold is also desirable. Any fertilizer suitable for potatoes is very good, and Bone Meal proves an excellent food. A division of the clump at long intervals, when they become so crowded as to interfere with freedom of bloom; and the soil kept well cultivated—loose and free from weeds, is all that is necessary. Peonies grown for cut-flowers and home decoration should not be disturbed oftener than is necessary. The roots should be planted so the eyes will be from two to three inches below the surface. Be sure to lay roots flat, as they do not give as good results if you stand them on ends.



J. HERBERT ALEXANDER

Rare Peonies.

Jubilee. (Pleas) A very distinct variety, one that has many enthusiastic admirers. The flower is unusually large, flat, of semi-rose type and fragrant. In color, it is uniform bluish white. The plants are very tall, erect, strong growers. Midseason. Scarce. \$7.50 each.

Lady Alexander Duff. (Kelway) For a number of years this much sought for Peony has been practically out of the trade, at present only a few plants are available. It is an immense, cup shaped flower, with extremely wide, imbricated petals. Young plants not well established, and the side buds produce water-lily shaped blooms showing a center of yellow stamens. The terminal buds on established plants, however, produce immense, fully double flowers. The color of the outer petals is pale rose, gradually shading lighter towards the center to a rosy white. Highly perfumed. \$10.00 each.

Mary A. Livermore. (Hollis) One of the most beautiful rose-pink Peonies to my knowledge. An exquisite clear rose-pink with a silver sheen. The plants are very tall, erect, and strong vigorous growers. A giant in size. Very fragrant. \$5.00 each.

Mons. Martin Cahuzac. (Dessert) The nearest to black of any Peony to my knowledge. A very rich dark purple garnet, with black reflex. A medium sized, globular, semi-rose type flower. Very strong, vigorous grower, medium height, free bloomer, very dark green foliage with red stems. Early mid-season. A very distinct and handsome variety. Highly recommended. \$5.00 each.

Opal. (Pleas) Blush white shaded pale rose. One of the most beautiful Peonies, and an exceptionally good variety. Early and dependable bloomer. \$10.00 each.

Phyllis Kelway. (Kelway) A very lovely, delicately colored flower, lavender-flesh passing to white in the center. \$15.00 each.

Philippe Rivoire. (Rivoire) Very dark crimson, perfectly formed bloom, with a sweet fragrance rarely found in red Peonies. Scarce. \$30.00 each.

Therese. (Dessert) One of the most desirable Peonies grown, producing flowers of gigantic size. The flowers are medium compact, of rose type, developing later a high crown. In color violet-rose changing to lilac white in the center. Strong, erect, medium tall, free bloomer. Midseason. \$6.00 each.

Four Exceptional Peonies.

I have selected the four very finest moderate priced Peonies, and offer them as a collection in an effort to give the greatest value to those who want good Peonies with which to start a home garden collection. They are the cream of the standard varieties. You will find the largest and best white, the finest red, the fragrant "Welcome Guest" and the Chrysanthemum like pink. All four are truly exceptional Peonies.

Felix Crousse. (Crousse) One of the most desired Peonies in commerce. An early, continuous bloomer, producing its flowers on strong, sturdy plants. Flowers are large, globular, of typical bomb type, and in color a rich brilliant crimson-red. Strong plants at \$1.00 each.

Festiva Maxima. (Mieliez) Probably the most talked of Peony grown—a flower of gigantic size and remarkable quality. On established plants flowers are commonly eight inches in diameter. In color, it is pure, waxy white, with prominent crimson flecks. Early and abundant bloomer. Highly recommended. \$1.00 each.

Mons. Jules Elie. (Crousse) Like a giant chrysanthemum, this immense flower attracts considerable attention. Its flowers seem to be like the full double autumn favorites, the petals are so beautifully quilled. It is a satiny pink with amber yellow tints and a silvery reflex. Truly an aristocrat. \$1.50 each.

Welcome Guest. (Hollis) An exquisite blend of rose-pink and white, with a most pleasing fragrance that resembles a Pond Lily. A very abundant flowering variety that produces its gigantic flowers early and continuously. This is one of my favorites and one I can highly recommend. Its flowers are of semi-rose type, showing the golden yellow stamens throughout the center of the flower, which adds to its beauty. \$2.00 each.

One strong root each of the above 4 Exceptional Peonies for \$5.00 prepaid to any part of the United States



Hardy Clove Pinks.

Without the spicy fragrance of the hardy June Pinks a garden is incomplete. Their perfect form and beautiful colors make them great favorites for bouquets. They are especially attractive in the Rock Garden, making a bright spot wherever planted. I have been experimenting with this favorite old fashioned flower and have developed several varieties that are of exceptional value.

New Alexander Creations.

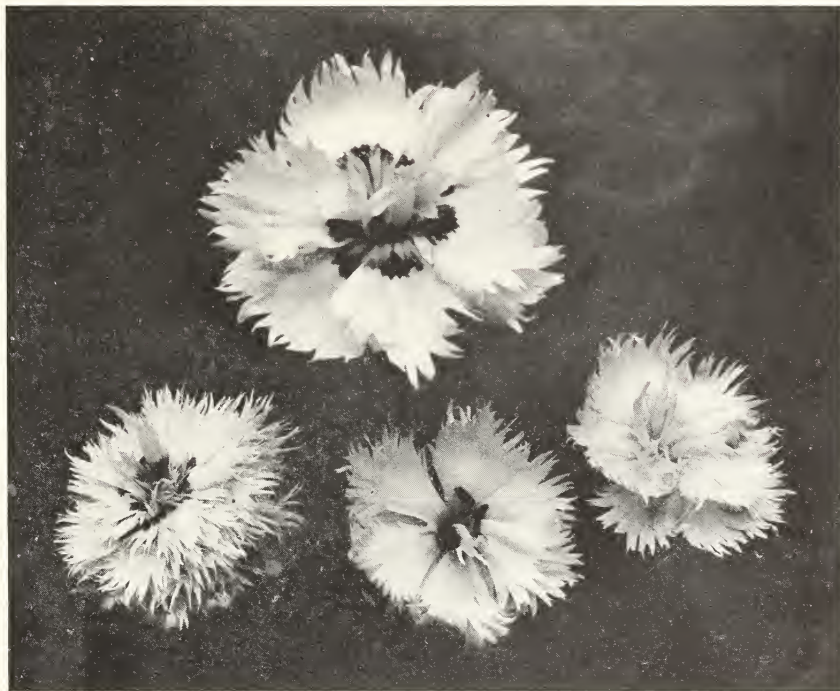
Alexander's Beauty. One of the finest new creations. An exquisite waxy white, with an attractive blotch of rich bright crimson. Flowers are fully double, nearly a half larger than the old fashioned Scotch Pink and much taller. 8 to 12 inches in height. \$1.00 each.

Alexander's Favorite. (See illustration below.) This is my finest production. An abundant bloomer, producing flowers twice as large as the old fashioned Scotch Pink. Charmingly fragrant double flowers of soft "Enchantress" pink. 10 to 15 inches in height. \$1.00 each. Stock limited.

Fringed Beauty. (See illustration below.) The edges of this flower are so deeply and finely cut as to give the appearance of a fringe, so I thought "Fringed Beauty" an appropriate name. Single flowers of soft pink with a touch of crimson at the center. 8 to 12 inches in height. 35 cents each. 3 for \$1.00.

One of each for \$2.00.

Three of each for \$5.00.



The illustration above shows "Alexander Favorite" (top bloom) in comparison with *Dianthus Plumarius*, *Alba* and *Delicata*. One of each of the four varieties pictured for \$1.50 prepaid.



J. HERBERT ALEXANDER

Select List of Hardy Pinks.

Collection: One each of the following 5 select pinks for \$1.00 prepaid.

Dianthus Plumarius. (See illustration below.) This is the old time favorite of our Grandmother's garden, which is known as Clove Pink or Scotch Pink. Flowers are double, have a distinct fragrance, and of a beautiful clear light pink. 6 to 9 inches in height. 25 cents each. \$2.50 per doz.

Dianthus Plumarius, Alba. (See illustration below.) The old fashioned double white form of the above. 35 cents each. 3 for \$1.00.

Attraction. (See illustration below.) Another of my seedlings. This is the most abundant and continuous flowering Pink to my knowledge. Very large, single flowers of a soft pink with attractive crimson eye. This variety not only blossoms abundantly in June, but produces flowers spasmodically all Summer. 7 to 10 inches tall. 50 cents each. \$5.00 per doz.

Delicata. (See illustration below.) The earliest to bloom of this collection, flowering 5 to 10 days before any of the others. Very beautiful double flowers of a delicate pale pink shade. Abundant bloomer. 6 to 9 inches tall. 35 cents each. 3 for \$1.00.

Effective. (See illustration below.) Single deep pink flowers, with prominent crimson blotch. 6 to 9 inches tall. 25 cents each.

Dianthus Plumarius; Hybrids. A mixture of Single, Semi-Double and Double flowering varieties, all colors. 20 cents each. 6 for \$1.00. \$1.50 per doz.



Dianthus plumarius

Effective

Attraction

Fringed Beauty

Delicata

One each of the five varieties of Hardy Pinks illustrated above for \$1.00, three of each, 15 strong plants for \$2.00 prepaid.



Iris.

FLEUR DE LIS or IRIS GERMANICA

These are familiar and well-beloved flowers of Spring. The purity of their beauty and their exquisite fragrance is decidedly refreshing. The winsome, modest beauty of some forming a striking contrast to their more glorious sisters arrayed in a sheen or iridescent splendor. They fairly outrival the orchid in their great variety of coloring, which includes yellow, from pale canary to deep golden; blues from soft lavender to intense purples; reds, from pinkish mauve to claret and maroon; beautiful bronzes, and pure whites. Others are veined, marked or margined, all in exquisite harmony as they nod in the breezes massed together.

New and Rare Iris.

Afterglow. (Sturtevant) Standards and Falls of soft pink or buff gray, shading yellow. A rare blending. \$1.00 each.

Alice H. Bayne. (Dunphe) Standards, lavender; Falls, rose-claret. 36 inches tall. Midseason. \$1.00 each.

Frances Bennett. (Dunphe) Equal in size to "Lohengrin." A most exquisite self-colored variety between cattleya-rose and bright rose-claret, with a beautiful orange beard. Plants are fully as tall as "Lohengrin" being 36 inches in height. The finest of Dunphe's Pallida seedlings. \$5.00 each.

La Grandeur. (Dunphe) Standards, rich, deep lavender; Falls, lavender-blue. 30 inches tall. \$1.00 each.

Stanley. (Dunphe) Standards, coppery-rose. Falls, violet-purple reticulated pale yellow. 30 inches tall. \$1.00 each.

Turquoise. (Dunphe) Standards, rose lavender; Falls, bright rose claret. 28 inches tall. \$2.00 each.

Choice Iris.

I have selected six rare varieties that are really the cream of modern Iris, that my customers will know the best varieties to add to their collection. These are great improvements in size and shape on the older varieties, and have unusual colors that are uncommon and much desired.

Jacquiesiana. (Lemon) Standards, bright coppery crimson; Falls, rich maroon. Very beautiful and distinct. 50 cents each. 6 for \$2.00.

Kochi. (Species) The early flowering deep claret purple. Very handsome. 35 cents each. 3 for \$1.00.

Lohengrin. (Goos & Koenemann) Standards and Falls a uniform soft shade of cattleya-rose, very large. 50 cents each. 6 for \$2.00.

Loreley. (Goos & Koenemann) Standards, light yellow; Falls, ultramarine-blue bordered cream. 35 cents each. 3 for \$1.00.

Princess Victoria Louise. (G. & K.) Standards, beautiful sulphur yellow; Falls, rich plum bordered cream. Most exquisite. 50 cents each. 6 for \$2.00.

Rhein Nixe. (G. & K.) Standards, pure white; Falls, deep violet blue with white edge. A giant. Very attractive. 75 cents each. 3 for \$2.00.

One strong root of each of the above six Exceptional Iris for \$2.00, prepaid to any part of the United States.



J. HERBERT ALEXANDER

Hardy Perennials.

AQUILEGIAS or COLUMBINES

The Columbines are one of the most fascinating and beautiful of hardy plants, producing their graceful spurred flowers on stems rising two or more feet above a beautifully divided foliage. They should be planted wherever their presence will serve to lighten up a too stiff and formal planting. No other plant has so airy a grace as the Columbine, is more generous of its blooms, or is more effectively adapted for cut flowers. They are not at all particular as to soil or location, although they prefer a sandy loam and a moist but well drained, sunny position. Their period of flowering covers the late Spring and early Summer months and they usually make themselves at home in any hardy border or rockery.

Aquilegia, Mrs. Scott Elliott's Long-curred Hybrids. A very select variety, in blues, whites, yellows, pinks and rose shades. Strong plants. 35 cents each. 3 for \$1.00.

Aquilegia, Mixed Columbines. A general mixture of all colors. 25 cents each. \$2.50 per doz.

ASTILBE or SPIRAEA

Astilbe, Queen Alexandra. Elegant feathery plumes of soft pink. 50 cents each.

CAMPANULA — CANTERBURY BELLS

A beautiful biennial that grows two to three feet tall having large bell-shaped flowers.

Campanula, media calycanthema. (Cup-and-saucer Canterbury Bells.) Separate colors, white, rose and lavender-blue, either or all colors, 30 cents each. \$2.50 per doz.

CENTUREA — CORN FLOWER

Centurea, montana. Grows 12 to 18 inches in height, producing large violet blue flowers similar to giant Batchelors Buttons. One of the finest perennials. Flowers from June to August. 25 cents each. \$2.50 per doz.

CONVALLARIA — LILY OF THE VALLEY

Convallaria majalis. Dainty white bell-shaped flowers that are very fragrant. Ideal for shady situations. 25 cents each. \$1.50 per doz. \$10.00 per 100.

CERASTIUM — SNOW-IN-SUMMER

Cerastium tomentosum. Bright silvery foliage, white flowers. 6 inches. May and June. 25 cents each. \$2.50 per doz.

DELPHINIUM — LARKSPUR

The improved Delphinium of today is a grand and stately plant. No hardy garden is complete without them.

Delphinium, Gold Medal Hybrids. All shades of blue. 35 cents each. \$2.50 per doz.

Delphinium, Belladonna. Light blue. 35 cents each. 3 for \$1.00. \$3.00 per doz.

Delphinium, King of Delphiniums. Dark blue, very tall and large. \$1.00 each. 6 for \$5.00.

Delphinium, Amos Perry. Giant-sky-blue. \$1.00 each.

DIGITALIS — FOXGLOVE

Old time favorites worthy of a place in the choicest gardens.

Digitalis, Gloxiniaeflora. (Gloxinia Foxglove.) Finely spotted varieties in shades of white, purple, and rose. As a mixture. 25 cents each. \$2.50 per doz. Large plants, 50 cents each.

Digitalis, Grandiflora. Showy spikes of pale yellow. 25 cents each. \$2.50 per doz.

DICENTRA — BLEEDING HEART

Dicentra Eximia. Plumy Bleeding Heart. Dwarf growing, heart shaped flowers. of deep pink. 10 to 15 inches tall. 35 cents each. 3 for \$1.00.

Dicentra Spectabilis. Tall growing favorite flower of old fashioned gardens. Heart shaped deep pink flowers, very scarce. 18 to 24 inches in height. \$1.00 each.

Twenty-two

**DIANTHUS BARBATUS — SWEET WILLIAM**

Dianthus, Barbatus. Favorite old-time plants.

White. Plants 15 cents each. \$1.50 per doz. Clumps, 25 cents each.

Pink. Plants 15 cents each. \$1.50 per doz. Clumps, 25 cents each.

Crimson. Plants 15 cents each. \$1.50 per doz. Clumps, 25 cents each.

Mixed. An exquisite mixture of all colors. 15 cents each. \$1.50 per doz.

FUNKIA — PLAINTAIN LILY

Funkia marginata. Green foliage margined and variegated white. Blue flowers. Beautiful edging plant. Will thrive in shade or sun. 35 cents each. 3 for \$1.00.

HELICHRYSUM

Helichrysum Augustifolium. Woolly foliage of soft silvery gray. Very attractive. Much desired for the Rockery. 9 to 12 inches in height. 35 cents each. 3 for \$1.00.

HEMEROCALLIS — DAY LILY

Popular hardy plants, belonging to the lily family. They succeed everywhere and should always be included in the border of old-fashioned hardy plants.

From Greek, *hemero*—day, and *kallos*—beautiful; because the beautiful blossoms close at night.

One of the most exquisite and popular of our garden perennials. The Day Lilies have narrow grass-like foliage, and the flowers have wide funnels. Small plants will flower freely the first year. The plants are all remarkably free from enemies and need no protection even in the severest Winters. The flowers are very simple, yet distinct, with a wholesome fragrance. The individual flowers are short-lived, but there is a good succession. They thrive in almost any garden soil, but are most luxurious along the borders of ponds or moist places, and in partial shade. Excellent for cutting, lasting a long while, and the most backward buds opening in water.

Collection: 3 plants each of the 3 varieties, 9 plants for \$2.00.

Hemerocallis, Apricot. Apricot-orange flowers in June. Similar to common Lemon Lily except in color. Very desirable. 35 cents each. 3 for \$1.00.

Hemerocallis aurantica (Carolina Lily.) A beautiful trumpet shaped Day Lily producing an abundance of very fragrant orange colored flowers in June. 15 to 20 inches in height. Groups or masses of these plants are very effective. Satisfactory in the Rock Garden. 25 cents each. \$2.50 per doz.

Hemerocallis, flava. (Lemon Day Lily.) The favorite lemon lily of old time gardens. 25 cents each. \$2.00 per doz.

HIBISCUS (Mallow or Malva)

From Old Greek, meaning to soften, referring to its soft, mucilaginous qualities.

Tall, vigorous growing perennials of the most ancient culture. Used among the Romans as a vegetable, and still serves as a food to the Chinese.

The new Mallow Marvels are very beautiful in the garden where tall perennials are required, their giant bells making and exquisite effect all the late Summer and Fall.

Hibiscus Giant Flowering Mallow Marvels. A wonderfully improved form of our greatly admired Southern Marsh-mallows or Rosemallow, in which not only the colors have been greatly intensified, but in which flowers of enormous size, frequently 5 to 8 inches in diameter, have been developed. These plants can be highly recommended for all kinds of plantings. They appear to be equally at home in all positions, having the same vigor in dry and wet ground, and are perfectly hardy. They grow from 3 to 5 feet high, and are very floriferous, blooming from early in July until late in September. I offer three distinct colors—Red, Pink and White—in strong two-year-old-roots, 35 cents each. \$3.50 per doz. One each of three colors for \$1.00.

Hibiscus, Crimson Eye. Flowers of immense size; pure white, with large spot of rich, velvety crimson in the center. 50 cents each.

Hibiscus, Moscheutos. Separate colors, red, white and pink. Small divisions, 25 cents each. Strong three-year plants, 50 cents each.



J. HERBERT ALEXANDER

SUPERB HOLLYHOCKS

Stately, majestic, hardy plants, from 4 to 8 feet high, which are a necessary part of every old-fashioned garden, and should also find a place interspersed with shrubbery, as clumps on the lawn or in the mixed border, where their colossal spikes of bloom produce bold and showy effects, which cannot be secured with any other flowering plant.

The Hollyhock requires a deeply dug, well drained soil, enriched with thoroughly decayed manure, and should be liberally supplied with water during dry weather. A slight protection throughout the winter will be beneficial. An occasional spraying with Bordeaux mixture, which should be applied early in the growing season, usually prevents the disease, which is prevalent in some localities. I offer the best Double, Fringed and Single sorts.

Double White Double Rose Double Yellow Double Red Double Mixed

All Double Hollyhocks, 35 cents each. 3 for \$1.00. \$2.50 per doz.

Newport Pink. A charming variety, awarded a certificate of merit by the Royal Horticultural Society of England. It is of strong, vigorous habit, producing colossal spikes of very double pure pink flowers, a shade that is eagerly sought for in all classes of plants. 35 cents each. 3 for \$1.00.

Single. Many prefer the single-flowering Hollyhocks. They are usually of freer growth than the doubles, and present a very handsome appearance when covered with their artistic blossoms. I can supply the singles in mixed colors only. 25 cents each. 5 for \$1.00. \$2.50 per doz.

PHLOX AMOENA

Phlox, Amoena. This is one of the best varieties for carpeting the ground, the rockery or the border. It grows but four to six inches high, and in June is a mass of rich, bright pink flowers. It makes an ideal mass planted directly in back of Phlox Subulata, as it grows only a few inches taller, is very similar in habit and follows it in bloom. Suitable for bouquets. 25 cents each. \$2.00 per doz. \$15.00 per 100. 25 at 100 rates.

PHLOX SUBULATA — MOUNTAIN or MOSS PINK

An exceptionally early Spring flowering Phlox, with pretty moss-like evergreen foliage, which, during the flowering season, is hidden under the mass of bloom. An excellent plant for the rockery, the border, and exceptionally good for carpeting the ground or covering graves. Flowers early in May.

Phlox Subulata, Alba. Pure white. 25 cents each. \$2.50 per dozen.

Phlox Subulata, Lilacina. The strongest growing Moss Pink, a beautiful shade of lilac. Fine for covering banks, thrives in hot, dry situations and blooms profusely. 25 cents each. \$2.50 per dozen.

Phlox Subulata, Rosea. A very showy rose-pink that attracts immediate attention in the Rockery, the border or the cemetery. 25 cents each. \$2.50 per doz.

Collection: One each four above varieties, \$2.00

Pinks, see Dianthus.

PLATYCODON — BALOON FLOWER

Stately perennials that make a graceful effect wherever planted. Flowers produced in July and August, when most of the perennials have finished flowering.

Platycodon Grandiflora. Magnificent spikes of violet blue cup shaped flowers of long duration. 24 to 30 inches in height. 35 cents each. 3 for \$1.00.

Platycodon Grandiflora Alba. White form of the above. 35 cents each. 3 for \$1.00.

Poppy, see Papaver.

RANUNCULUS — BUTTERCUP

Ranunculus Acris fl. pl. A pretty double flowering, bright golden yellow buttercup, masses of flowers in May and June. 6 to 9 inches in height. 25 cents each. \$2.50 per doz.

SEDUM — STONECROP

Suitable for the Rockery, carpet bedding, covering graves, and for all shady situations.

Sedum reflexum. One of the most showy in the Rock Garden. early in the Spring before any flowers appear in the Rockery the brilliance of the foliage of this plant gives the impression of red flowers. Plants of creeping habit. 25 cents each. \$2.50 per doz.

Sedum spectabile. Large heads of pink flowers produced in August and September. 12 to 18 inches tall. 25 cents each.

Thirty-four



SEMPERVIVUM — HEN and CHICKENS

Very interesting alpine plants much used for carpet bedding. They are evergreen, having fleshy rosettes of leaves, often bright colored at tips. Very novel plants that attract considerable attention; the tiny rosettes having a certain fascination, that other plants do not possess.

Sempervivum, Albertii. (Gray Sempervivum.) Tiny grayish green rosettes. 1 to 2 inches. 50 cents each.

Sempervivum, Globiferum. Flattened rosettes 1 to 3 inches in diameter, rich deep gray-green, lightly tipped brown. Very attractive and symmetrical. Panicles 1 foot high, densely haired, bearing pale yellow flowers. 50 cents each. 3 for \$1.00

Sempervivum, Tectorum. (Old Man and Woman.) Very large flat pale green rosettes, with distinct brown-red tips. Pale red flowers. Very attractive novelty. 50 cents each.

Collection: 3 each of above three varieties, 9 plants for \$2.00 prepaid.

PAPAVER NUDICAULE — ICELAND POPPIES

Papaver Nudicaule. The plant is of very neat habit, forming a tuft of bright green fern-like foliage, from which springs, throughout the entire season, a profusion of slender leafless stems 1 foot high, each graced with charming cup-shaped flowers. A mixture of yellow, white and orange shades. 25 cents each. \$2.50 per doz. Small plants, 15 cents each.

PAPAVER ORIENTALE — ORIENTAL POPPIES

The stunning Oriental Poppies are favorites in all perennial gardens, and give a favorable account of themselves. For dazzling, barbaric splendor, the Great Oriental Poppies are unrivaled.

Papaver Orientale, Hybrids. Red. 25 cents each. \$2.50 per doz. Small plants, 15 cents each. \$1.50 per doz.

SPIRAEA — DROPWORT

Spiraea Filipendula fl. pl. (Double-flowered Dropwort.) A very dwarf variety, with distinctive finely cut fern-like foliage. Excellent border plant, that will thrive in any soil, growing exceptionally well in rich loam. Numerous corycombs of double white flowers, buds tinted rose-pink, produced on stems 15 to 18 inches high, during June and July. A very dainty flower. 35 cents each. 3 for \$1.00.

STATICE — SEA LAVENDER

Statice Latifolia. (Sea Lavender.) Fine panicles of small blue flowers, 8 to 15 inches tall. Foliage dainty and of deep green, making a thick mass in the Rockery and having an aroma of lavender. 25 cents each. \$2.50 per doz.

TROLLIUS or BUTTERCUP

Trollius Europaeus. Desirable early flowering plant with giant butter-cup like flowers on stems 8 to 12 inches in length during May and June. Large, bright yellow. 25 cents each. \$2.50 per doz.

VIOLA CORNUTA — HARDY PANSY

These are the Johnny-Jump-Ups of our Grandmothers' garden. They are one of the very best edging plants for the hardy border or Rock garden. If properly cared for the plants remain in full bloom from May until October. The great secret of their continuous bloom is to remove the flowers as they blossom so that they will not go to seed.

Viola cornuta, hybrids. An excellent mixture of all colors, light blue, pansy purple, yellow, violet and deep blue. Their miniature pansy-like flowers are always favorites. 25 cents each. \$2.50 per doz.

Viola cornuta, Golden Yellow. Beautiful yellow shades in this miniature pansy like flower. 35 cents each. 3 for \$1.00.

Viola cornuta, Wayside White. A dainty little white violet, that blooms abundantly, and grows well in any soil. 35 cents each. 3 for \$1.00.

HARDY VIOLETS — SWEET SCENTED

Gov. Herrick. A perfectly hardy violet, that is very effective in groups in the Rock Garden. The finest of the blue violets. 25 cents each. \$2.50 per doz.



J. HERBERT ALEXANDER

Dutch Bulbs

Orders booked now for Fall delivery

Darwin Tulips

- Bartigon.** Giant carmine-red. 75c doz.
\$5.00 per 100.
Clara Butt. Rosy-salmon. 50c dozen.
\$3.50 per 100.
Farncombe Saunders. Rose-scarlet.
70c doz. \$5.00 per 100.
Faust. Almost black. 75c doz. \$5.00
per 100.
Glow. Best deep red. 75c doz. \$5.00
per 100.
Massachusetts. Pink edged white. 75c
doz. \$5.00 per 100.
Pride of Haarlem. Large purple. 60c
doz. \$4.00 per 100.

Two each of the above Darwin Tulips for \$1.00
Ten each, enough for a group, 70 bulbs for \$4.00

Single Early Tulips.

- Chrysolora.** Best yellow. 60c doz. \$4.00 per 100.
Keizerskroon. Attractive red and yellow. 75c
dozen. \$5.00 per 100.
Sir Thomas Lipton. Best red, very brilliant and
showy. 75c doz. \$5.00 per 100.

Mixed Tulips.

I offer this season a mixture of Single Early Tulips containing all of the most desirable colors. Striking and fancy effects and unusual and peculiar markings will be found in this mixture. They will all attain approximately the same height and will all flower within a few days of one another. An exceptionally high grade mixture that I can recommend as being satisfactory. 50c per doz., 25 for \$1.00; \$3.50 per 100.

Fragrant Mixed Hyacinths.

This is a select mixture of the fragrant single early flowering Hyacinths which includes the following colors; bright red, rose, pink, white, blush, light blue, dark blue and yellow. 10c each, \$1.00 per doz., \$6.50 per 100.

Crocus.

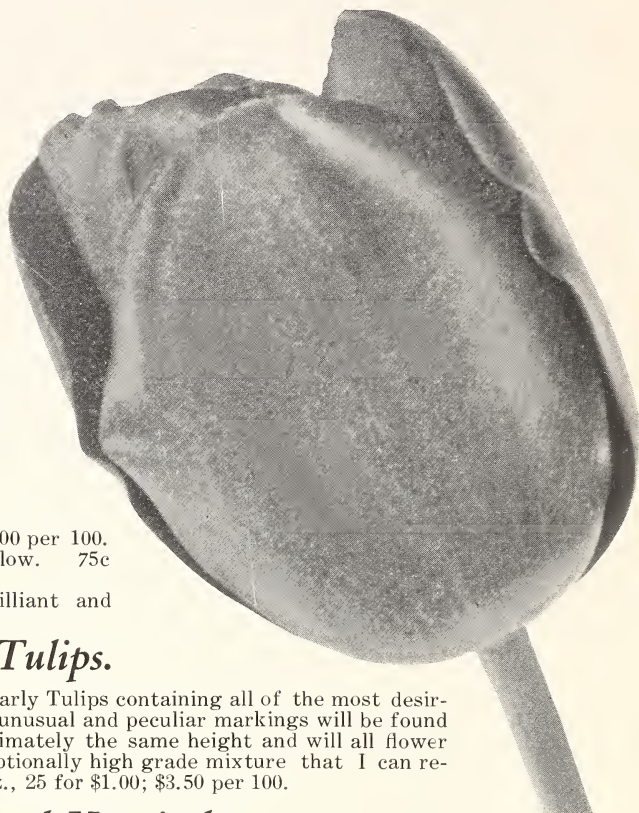
For early Spring effects these charming little flowers are always noticeable—they are favorites everywhere, adding their touch of beauty—yes, they are “The Heralds of Spring.”

Planted in groups or for naturalizing, they are ideal and lend a pleasant welcoming atmosphere to the entire surroundings. I have a very choice mixture that includes all the different colors, white, blue, yellow and striped, at 30c per dozen, 50 bulbs for \$1.00; \$2.00 for 100.

Giant Paper Whites

A tremendously popular Narcissus for Winter blooms in both home and office. They have clusters of very fragrant waxy white flowers produced on long stiff stems. The true grandiflora type grows remarkably well in either soil or pebbles and water. A succession of flowers throughout the Winter months may be had by starting them at regular intervals. A favorite bulb that I highly recommend for indoor flowers. Mammoth bulbs at 10c each. \$1.00 per dozen, \$8.00 per 100. First size bulbs at 6c each, 50c per dozen, \$4.00 per 100. 25 bulbs for \$1.00.

Thirty-six





TULIPS FOR THE BORDER OF YOUR GARDEN.

